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BRANDING & SPONSORSHIP

02-05 NOV 2026 . ROME

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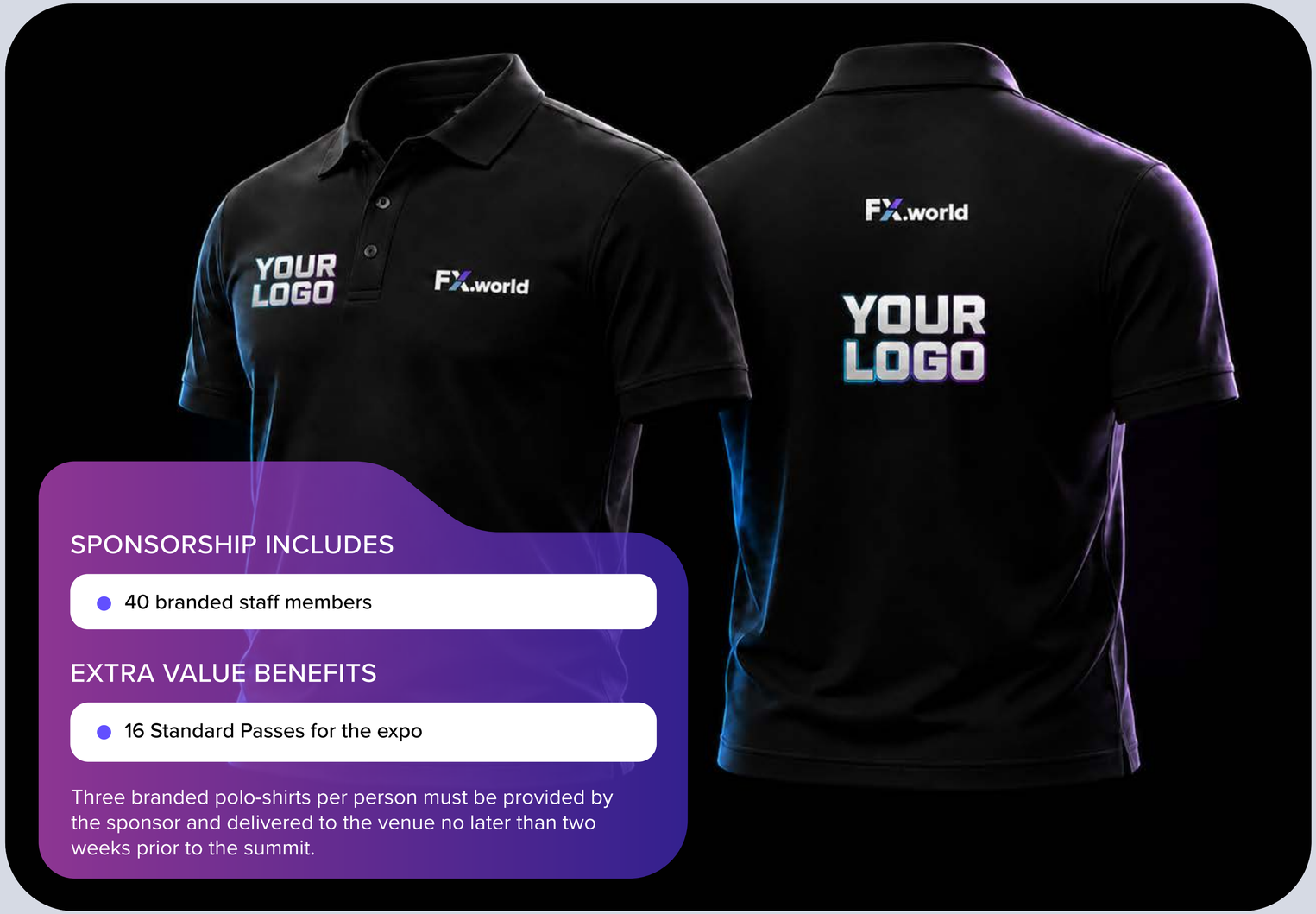
REGISTRATION

Branded Staff Sponsor

€10,000

AVAILABILITY: 1

Maximise visibility across the entire event by branding t-shirts worn by staff, including helpers, security, marshals, and cleaners present throughout the venue over the summit. This sponsorship ensures extensive coverage and reinforces your brand with every attendee interaction.



SPONSORSHIP INCLUDES

- 40 branded staff members

EXTRA VALUE BENEFITS

- 16 Standard Passes for the expo

Three branded polo-shirts per person must be provided by the sponsor and delivered to the venue no later than two weeks prior to the summit.

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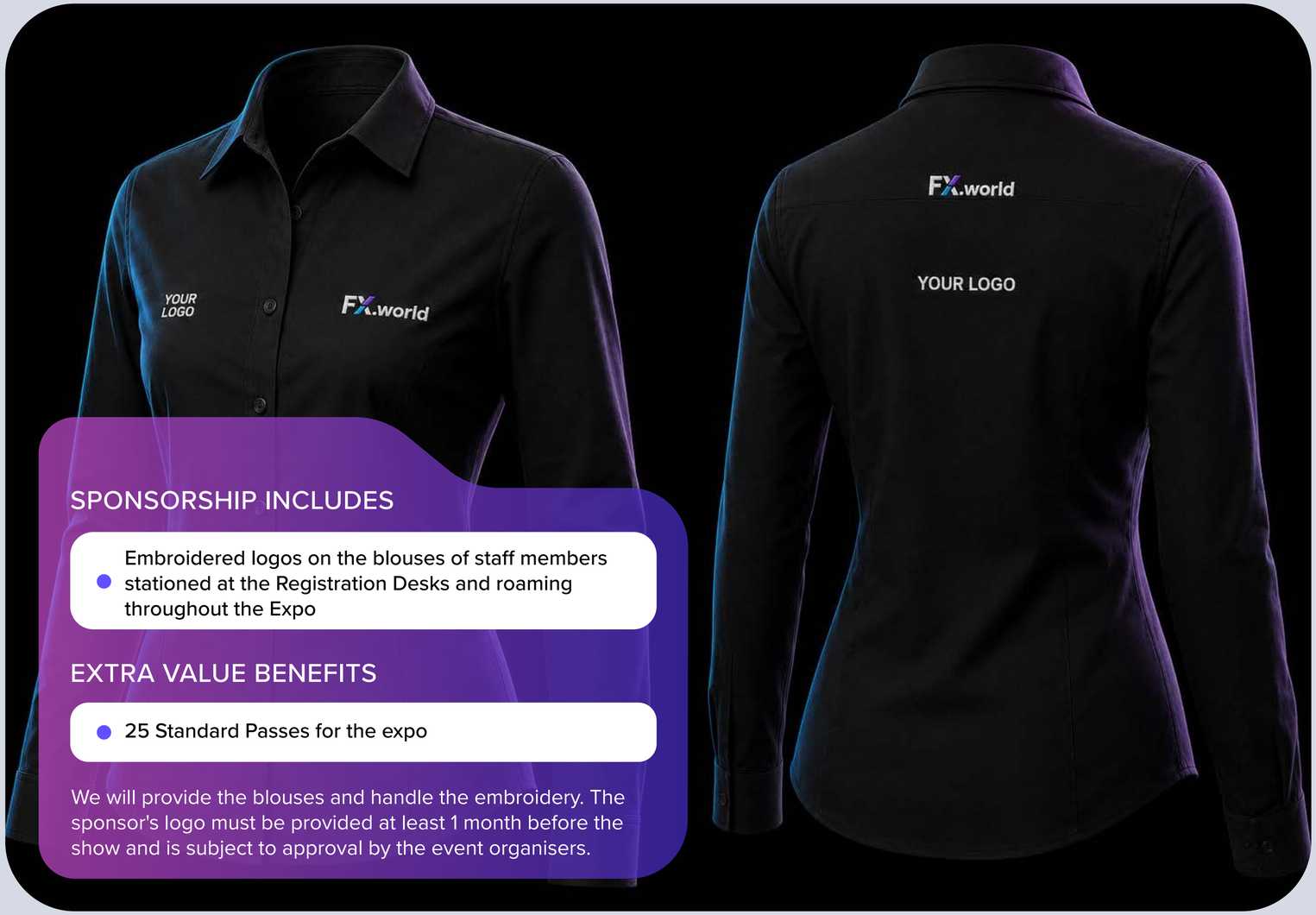
REGISTRATION

Branded Welcome Team Sponsor

€15,000

AVAILABILITY: 1

As the first point of contact for all delegates and attendees, the welcome team ensures premium brand visibility and strong recognition throughout the event.



SPONSORSHIP INCLUDES

- Embroidered logos on the blouses of staff members stationed at the Registration Desks and roaming throughout the Expo

EXTRA VALUE BENEFITS

- 25 Standard Passes for the expo

We will provide the blouses and handle the embroidery. The sponsor's logo must be provided at least 1 month before the show and is subject to approval by the event organisers.

REGISTRATION

Delegate Badge (Back Logo)

€50,000

AVAILABILITY: 1

Showcase your brand with exclusive, larger logo placement on the back of every delegate badge. Worn throughout the summit, this prime position guarantees unmatched visibility and brand distinction.

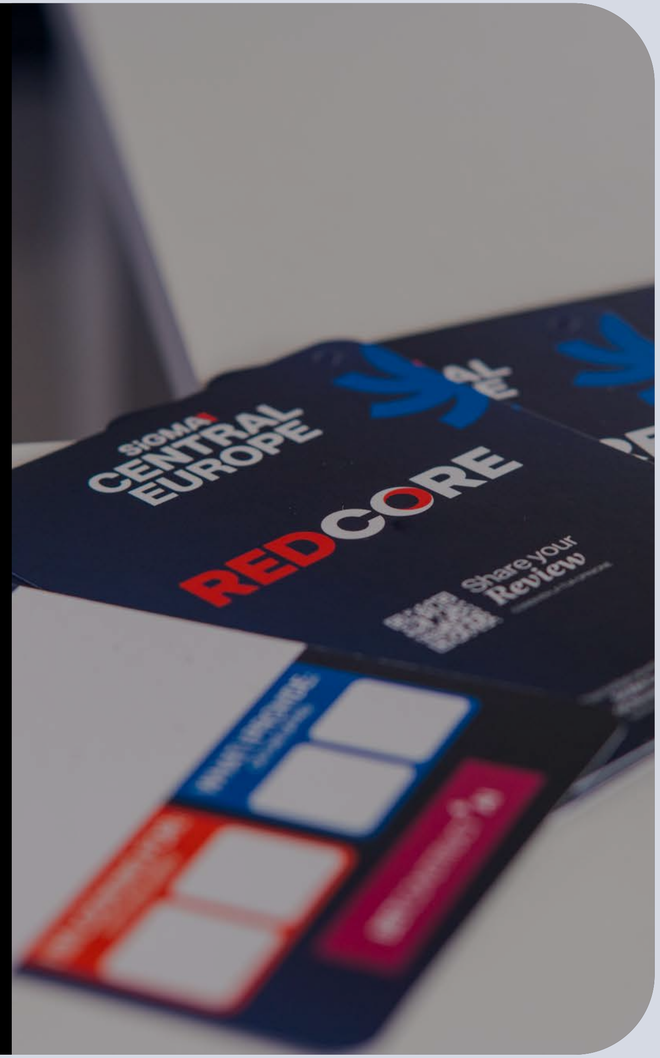


SPONSORSHIP INCLUDES

- Logo Placement: Back of the badge

EXTRA VALUE BENEFITS

- 83 Standard Passes + 2 Platinum passes for the expo



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REGISTRATION

Delegate Badge (Front Logo)

€25,000

AVAILABILITY: 1

Feature your brand prominently on the front of every delegate badge - worn at all times throughout the summit. This prime placement guarantees maximum visibility, ensuring your brand is seen, remembered, and recognised by all attendees.



SPONSORSHIP INCLUDES

- Logo Placement: Front of the badge

EXTRA VALUE BENEFITS

- 41 Standard Passes for the expo + 1 Platinum Pass



REGISTRATION

Delegate Bag Insert

€1,000

An opportunity not to be missed! Provide up to 6,000 merchandise units or A5 brochures, and we'll include them in each of the delegate bags. Each bag contains the official agenda and a select number of treats from our leading exhibitors.



EXTRA VALUE BENEFITS

- 1 Standard Pass for the expo

6,000 inserts (preferably merchandise) must be provided by the sponsor and delivered to the venue no later than 2 weeks prior to the Summit.

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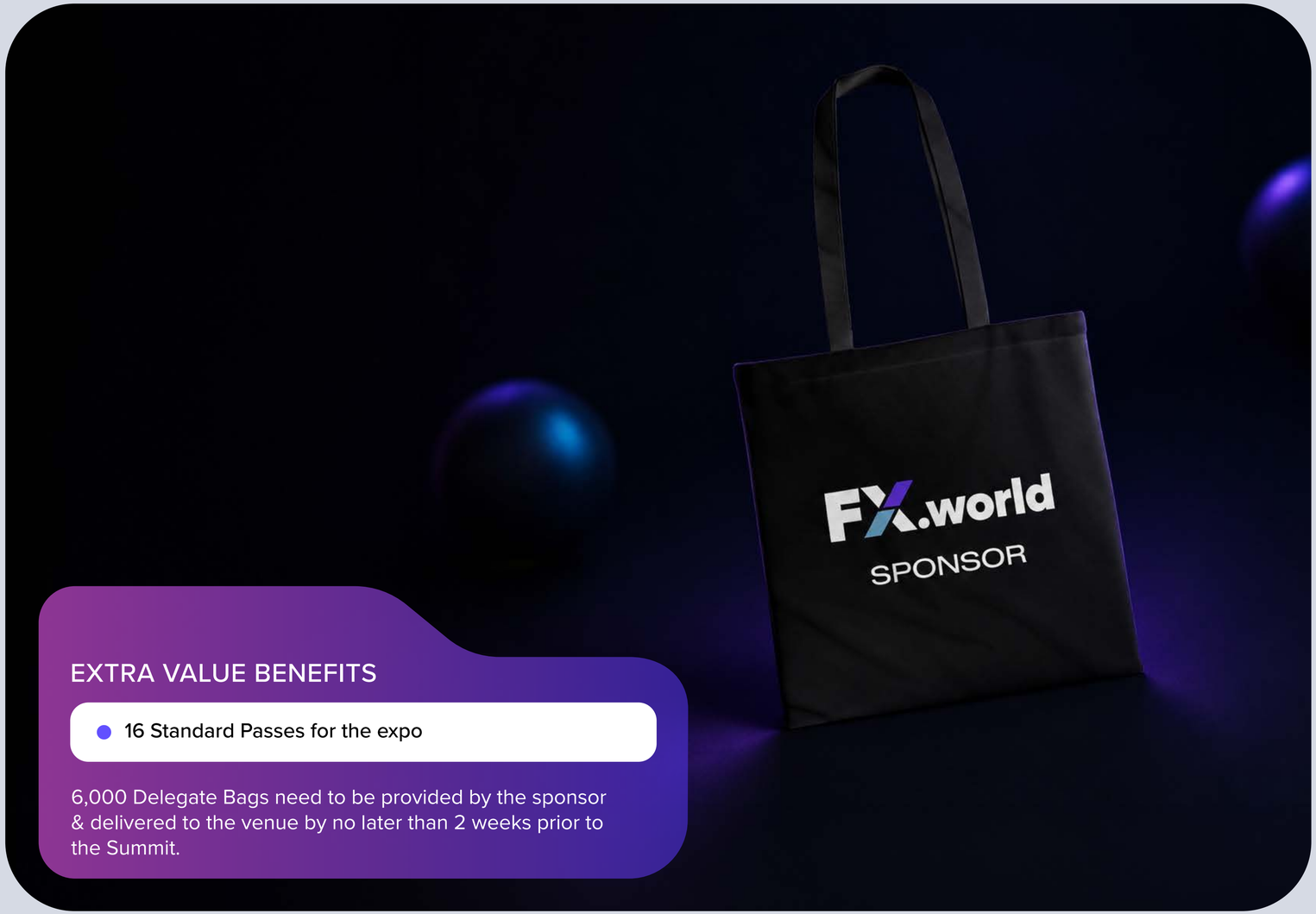
REGISTRATION

Delegate Bag Sponsor

€10,000

AVAILABILITY: 2

Distribute your brand with a minimum of 6,000 high-impact delegate bags prominently featuring your logo for maximum visibility and outreach. Each bag will include the official event agenda along with a curated selection of treats from our exhibitors - ensuring your brand travels with every attendee throughout the summit.



EXTRA VALUE BENEFITS

- 16 Standard Passes for the expo

6,000 Delegate Bags need to be provided by the sponsor & delivered to the venue by no later than 2 weeks prior to the Summit.

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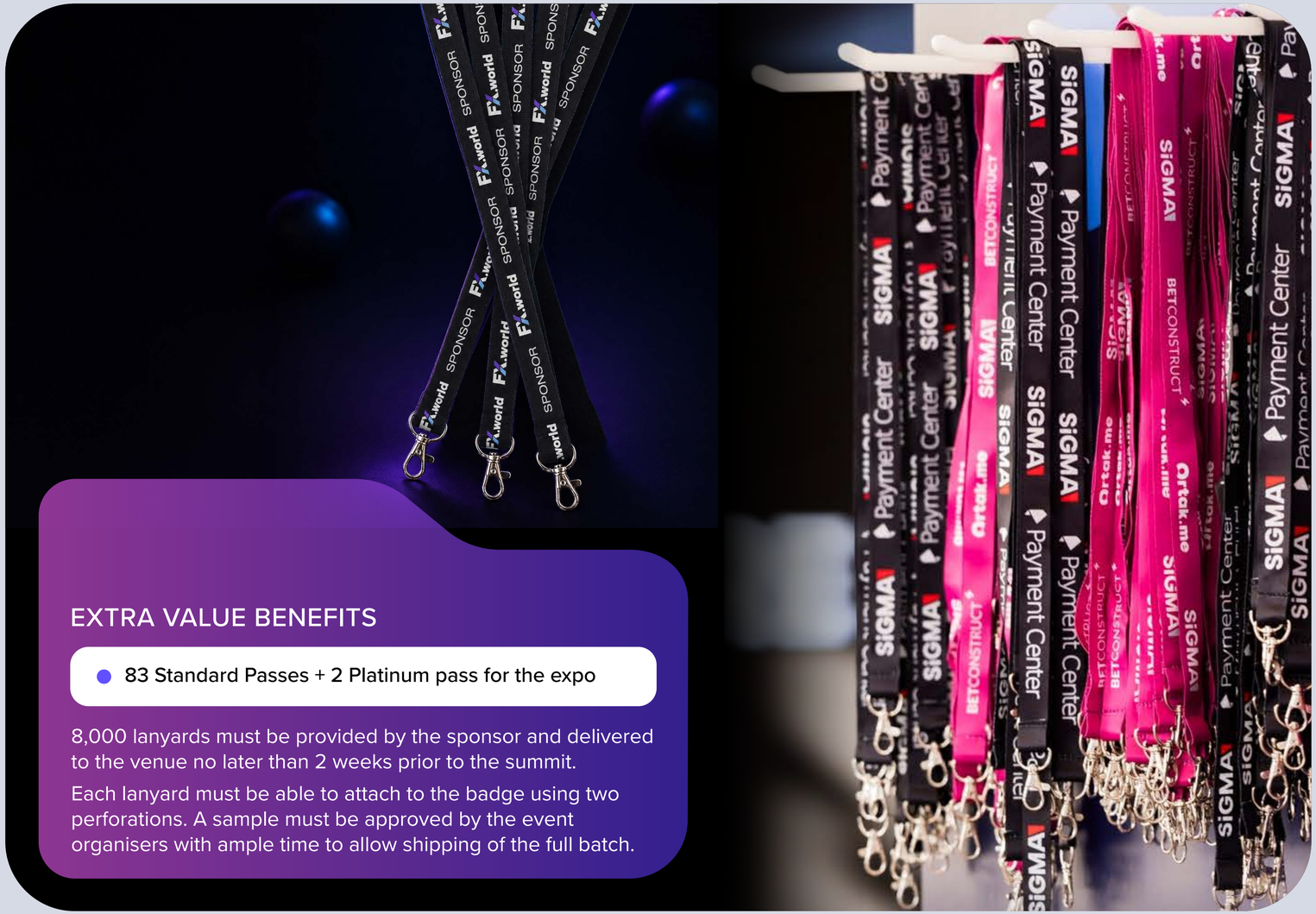
REGISTRATION

Lanyard Sponsor

€50,000

AVAILABILITY: 2

This sponsorship opportunity offers terrific visibility. Upon registration, the welcome team will provide each delegate with a lanyard attached to an identification badge, which must be worn at all times throughout the summit.



EXTRA VALUE BENEFITS

- 83 Standard Passes + 2 Platinum pass for the expo

8,000 lanyards must be provided by the sponsor and delivered to the venue no later than 2 weeks prior to the summit.

Each lanyard must be able to attach to the badge using two perforations. A sample must be approved by the event organisers with ample time to allow shipping of the full batch.

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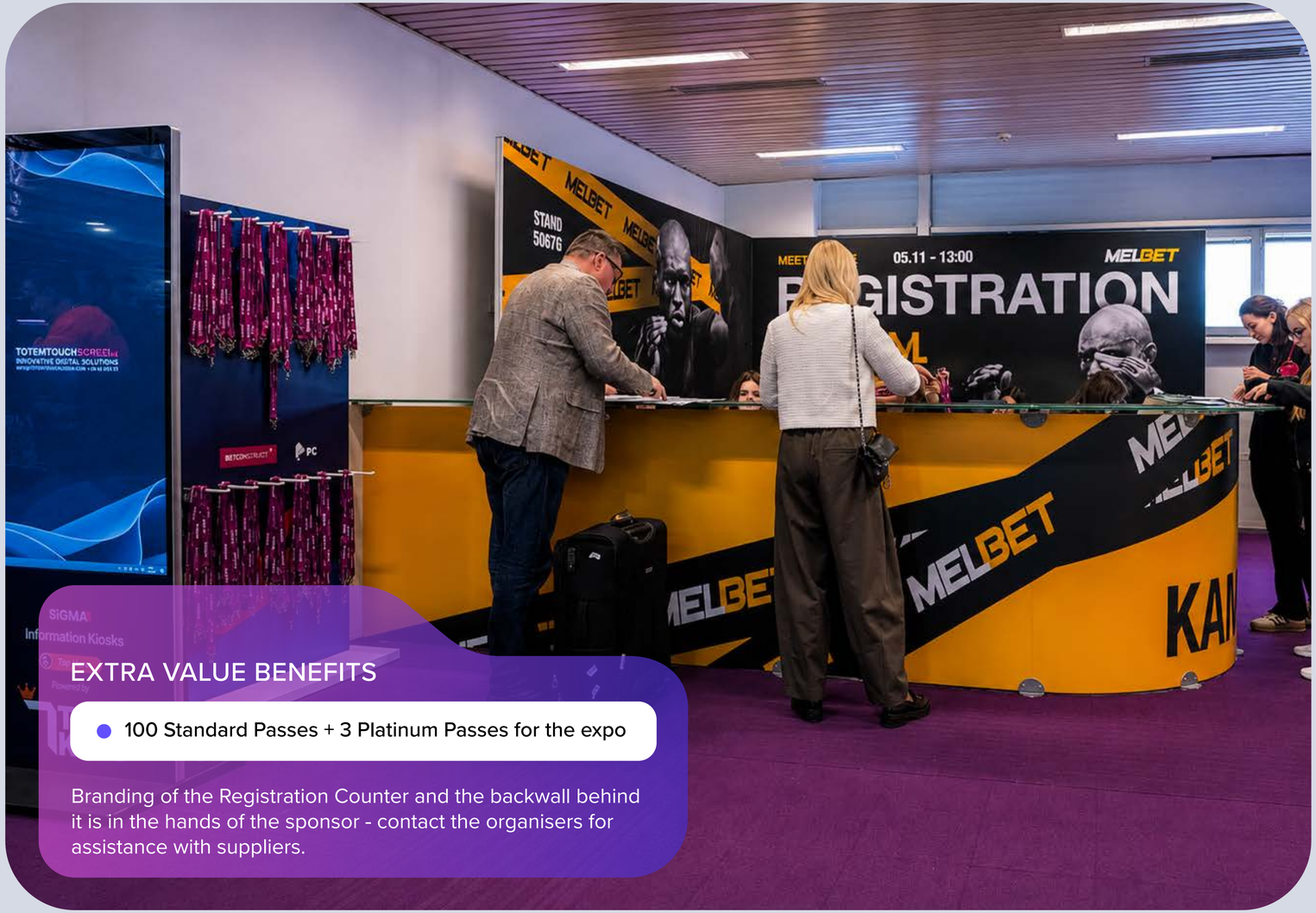
REGISTRATION

Registration Counter Sponsorship

€60,000

AVAILABILITY: 2

The FX experience begins at the registration counter - a hub where attendees first collect their badges and often return throughout the event. This makes it one of the highest-traffic areas of the venue, offering unmatched exposure for your brand.



EXTRA VALUE BENEFITS

- 100 Standard Passes + 3 Platinum Passes for the expo

Branding of the Registration Counter and the backwall behind it is in the hands of the sponsor - contact the organisers for assistance with suppliers.

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EXPO

Water Bottle Sponsor

€15,000

AVAILABILITY: 4

Gain valuable brand visibility by featuring your logo prominently on water cartons distributed to all attendees upon arrival. Made from Tetra Pak, these cartons provide greater visual real estate than traditional water bottles, offering enhanced opportunities for brand exposure. Additional bottles will be strategically placed throughout the Conference and Workshop Rooms, keeping your brand front and centre throughout the event while ensuring delegates stay refreshed and hydrated.



EXTRA VALUE BENEFITS

- 16 Standard Passes

Choose from two pricing options:
- A €10k package: Production handled by the sponsor
- A €15k package: Production included

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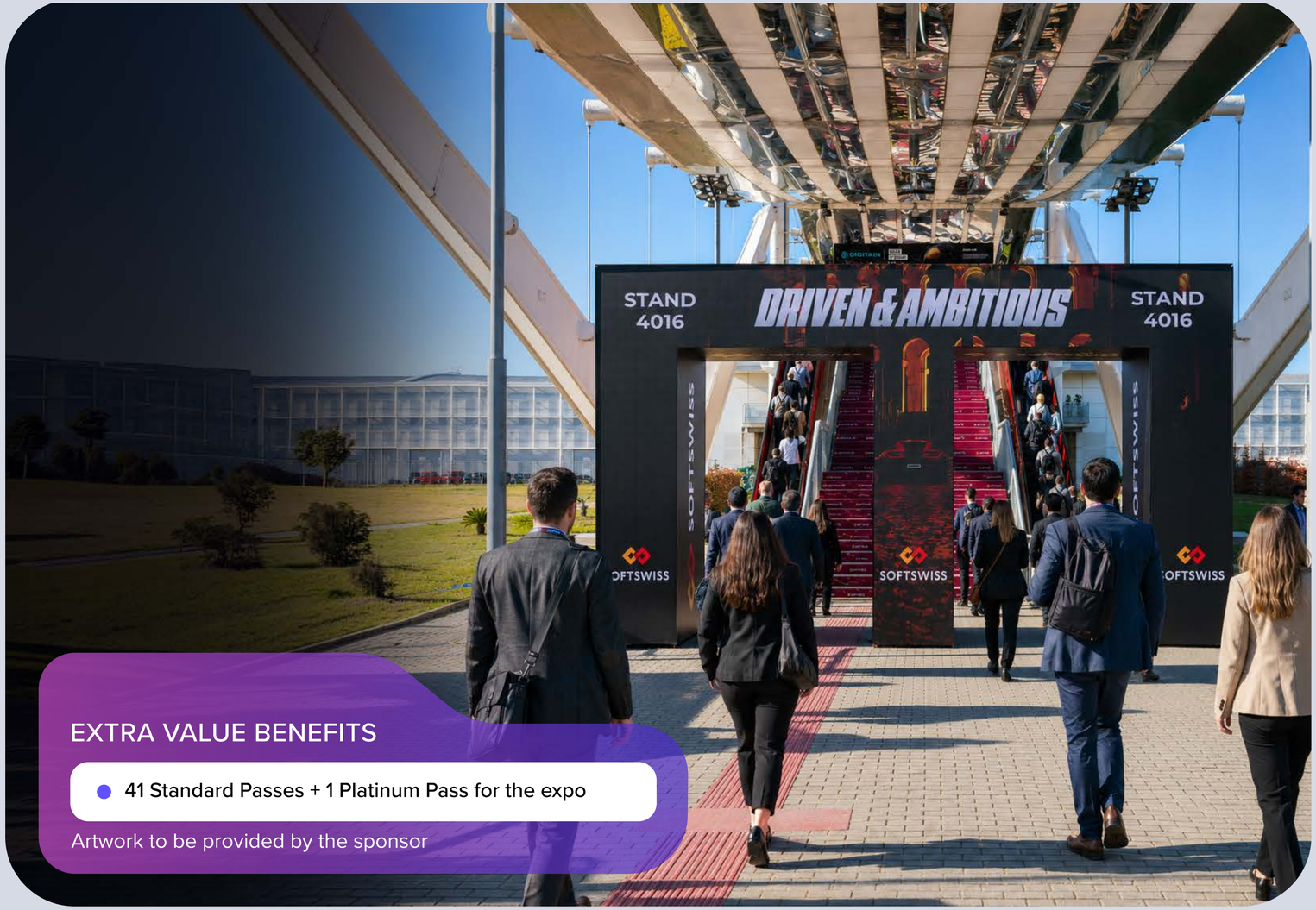
EXPO

Main Entrance Arch

€40,000

AVAILABILITY: 1

Make a powerful first impression by branding the main entrance archway to the exhibition hall. As the gateway to the summit, every guest will pass through it on their way to the main event - offering your company unmatched visibility and an invaluable branding opportunity.



EXTRA VALUE BENEFITS

- 41 Standard Passes + 1 Platinum Pass for the expo

Artwork to be provided by the sponsor

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EXPO

Exhibitor’s Roaming Expo Promoters

€1,000

Elevate your presence with branded roaming promoters dedicated exclusively to your company. Throughout the expo, these ambassadors will engage directly with attendees, distribute your promotional materials, and amplify your brand’s visibility.



EXTRA VALUE BENEFITS

- 1 Standard Pass for the expo

Hiring of roaming promoters is the responsibility of the sponsor—contact the organisers for assistance with suppliers.

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EXPO

Non-Exhibiting Roaming Expo Promoters

€3,000

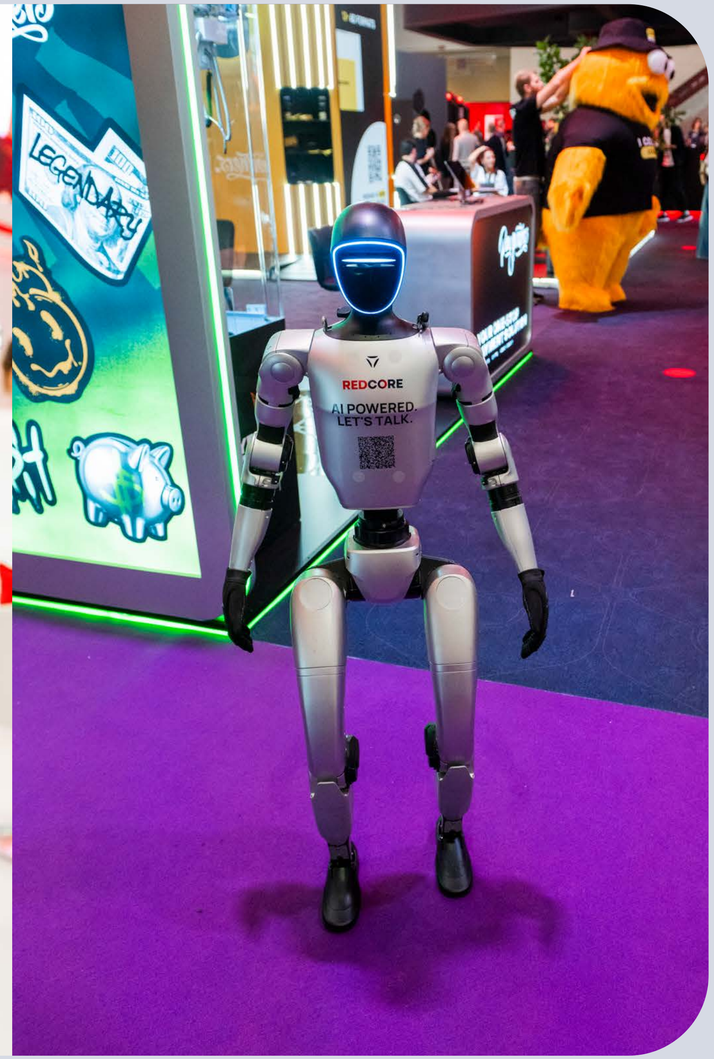
Step up your game with branded roaming promoters. This sponsorship grants access to brand ambassadors who will patrol the expo hall and distribute your promotional materials throughout the summit.



EXTRA VALUE BENEFITS

- 5 Standard Passes for the expo

Hiring of roaming promoters is the responsibility of the sponsor—contact the organisers for assistance with suppliers.



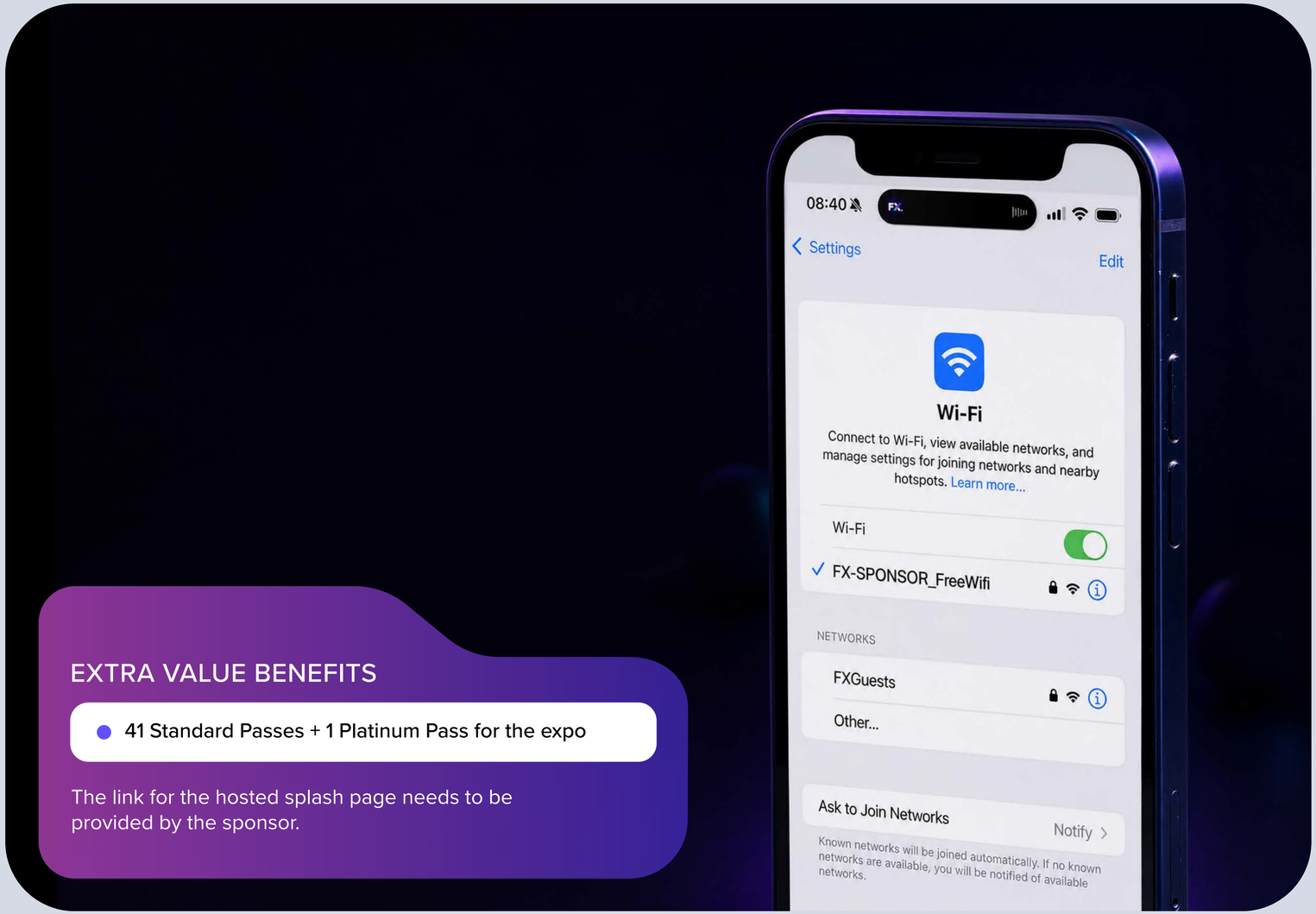
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EXPO

WiFi Sponsor

€25,000

In addition to having your brand featured in the WiFi network name, this sponsorship also features a splash page function that pops up once attendees connect to the free WiFi network - guaranteeing maximum visibility to all attendees!



EXTRA VALUE BENEFITS

- 41 Standard Passes + 1 Platinum Pass for the expo

The link for the hosted splash page needs to be provided by the sponsor.

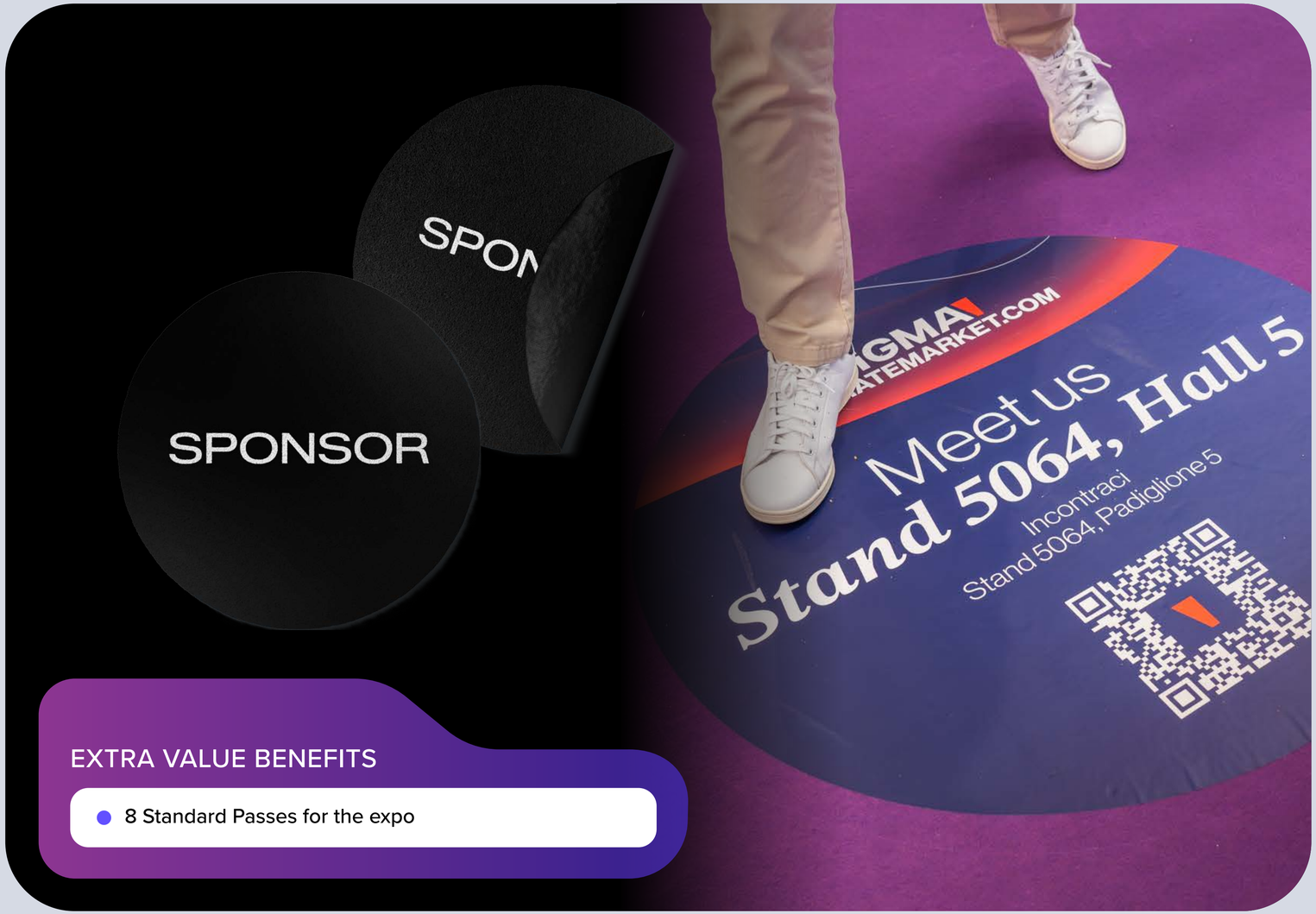
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EXPO

Floor Stickers Sponsor

€5,000

Watch your step! Due to high demand, this high-impact sponsorship is limited to ten sponsors, with each sponsor receiving 4 stickers (1x1m) in high-traffic areas.



EXTRA VALUE BENEFITS

- 8 Standard Passes for the expo

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CONFERENCE

Pen and Paper Sponsor

€6,500

Maximise your brand presence with every note taken! Each conference seat, as well as every delegate bag, will be equipped with your branded pen and paper - ensuring your brand stays front and centre throughout the event.



EXTRA VALUE BENEFITS

- 10 Standard Passes for the expo

3,000 pens & notepads must be provided by the sponsor & delivered to the venue no later than two weeks prior to the Summit.

CONFERENCE

FX Stage Sponsor

€40,000

AVAILABILITY: 5

Place your brand at the heart of the action as a Conference Stage Sponsor. This package ensures maximum visibility and provides direct engagement with a high-level audience throughout the summit.

SPONSORSHIP INCLUDES

- Logo display: On the stage (space permitting), on the podium, on side panels of the stage, and on the main screen (shared with other sponsors), as well as in the official conference agenda
- Video ads displayed during the conference program
- Speaking opportunity: One (1) slot to showcase your expertise on stage
- Merchandise distribution: Opportunity to distribute branded merchandise to attendees

EXTRA VALUE BENEFITS

- 66 Standard Passes + 2 Platinum Passes for the expo

All proposed speakers and content will undergo strict quality control standards at the sole discretion of the content team. The company retains the right to add or remove speakers depending on availability and quality control standards.

ⓘ Other brands will also be promoted during the conference.



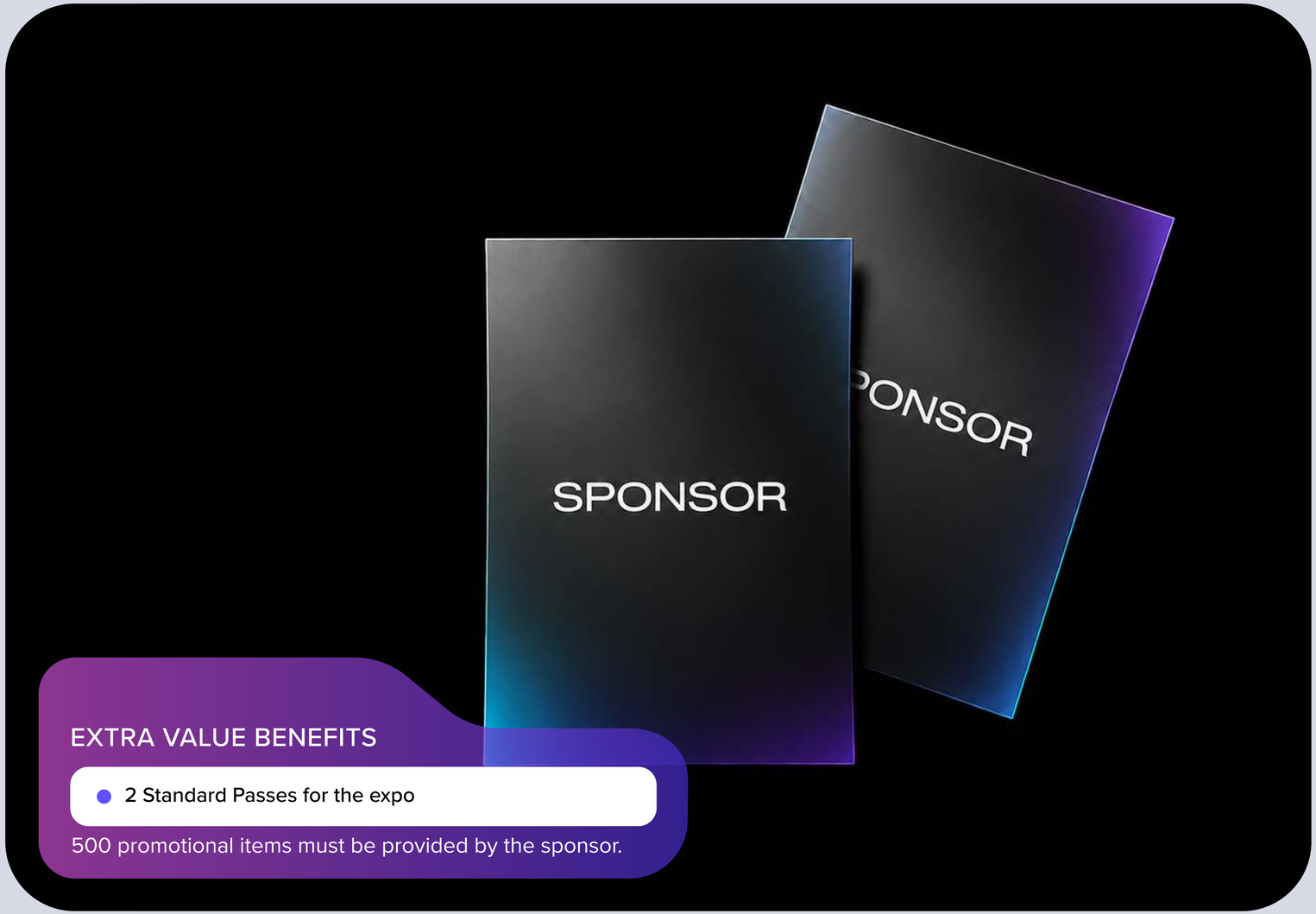
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CONFERENCE

Conference Room Flyers

€1,500

The conference room flyers provide great visibility for a specialised audience! Target a niche audience attending any of the four conferences by placing your merchandise or brochures on every chair in the conference room.



EXTRA VALUE BENEFITS

- 2 Standard Passes for the expo

500 promotional items must be provided by the sponsor.

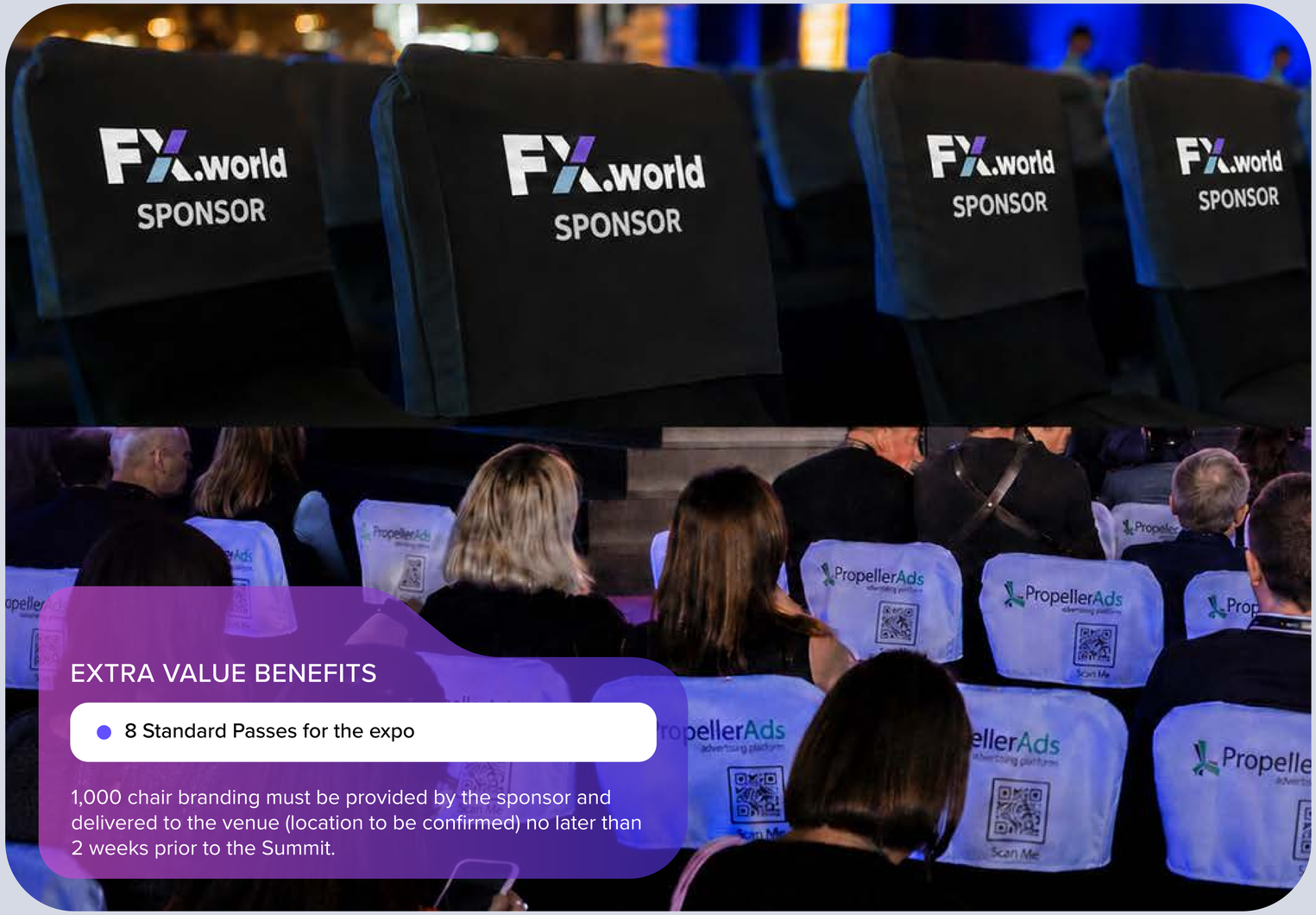
CONFERENCE

Conference Stage Chairs

€5,000

AVAILABILITY: 4

Enjoy continuous visibility across all days of the conference. This sponsorship allows your brand to be featured directly on the chairs, across all days of the conference, ensuring lasting exposure to all attendees.



EXTRA VALUE BENEFITS

- 8 Standard Passes for the expo

1,000 chair branding must be provided by the sponsor and delivered to the venue (location to be confirmed) no later than 2 weeks prior to the Summit.

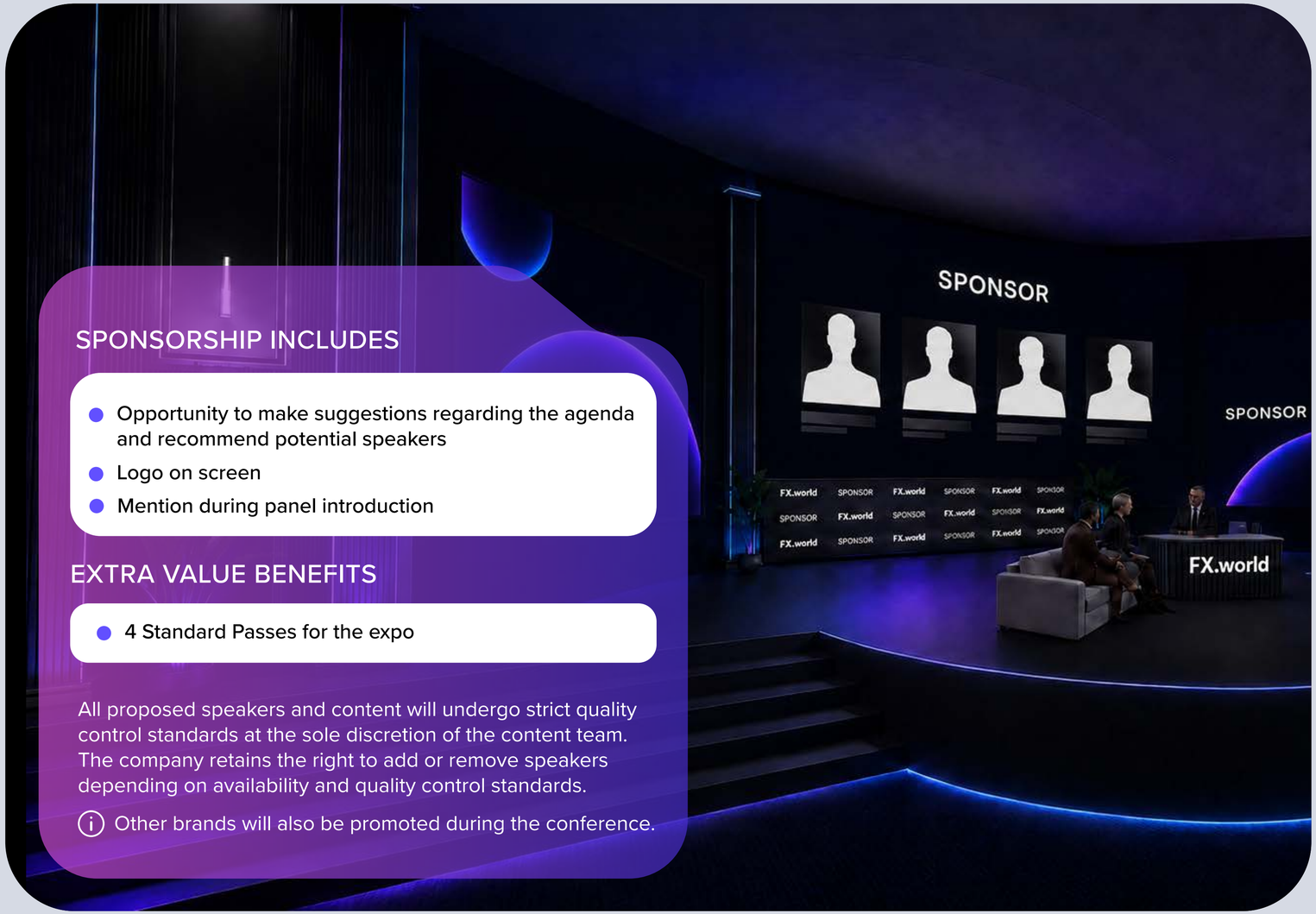
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CONFERENCE

Conference Panel Sponsor

€2,500

Position your brand as a thought leader by sponsoring a Conference Panel. This package provides visibility, influence, and the opportunity to shape the conversation.



SPONSORSHIP INCLUDES

- Opportunity to make suggestions regarding the agenda and recommend potential speakers
- Logo on screen
- Mention during panel introduction

EXTRA VALUE BENEFITS

- 4 Standard Passes for the expo

All proposed speakers and content will undergo strict quality control standards at the sole discretion of the content team. The company retains the right to add or remove speakers depending on availability and quality control standards.

ⓘ Other brands will also be promoted during the conference.

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CONFERENCE

Conference Section Sponsor

€40,000

This sponsorship provides the opportunity for the sponsor to suggest agenda items and recommend speakers, helping shape content to align with their brand and audience interests.

SPONSORSHIP INCLUDES

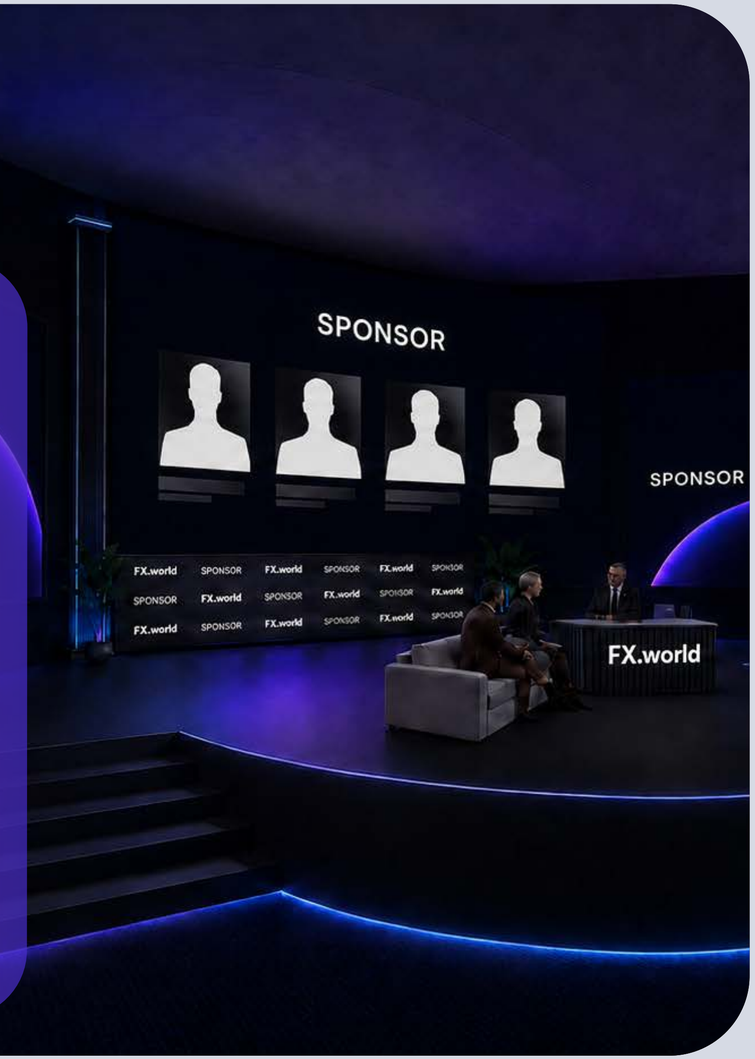
- Listing on Website Agenda
- Prominent logo on screen
- Mention during Section introduction
- Logo on post-event photos / videos
- Social Media promotions
- 1 speaking position
- Ability to suggest topics/speakers for the section

EXTRA VALUE BENEFITS

- 66 Standard Passes + 2 Platinum Passes for the expo

All proposed speakers and content will undergo strict quality control standards at the sole discretion of the content team. The company retains the right to add or remove speakers depending on availability and quality control standards.

ⓘ Other brands will also be promoted during the conference.



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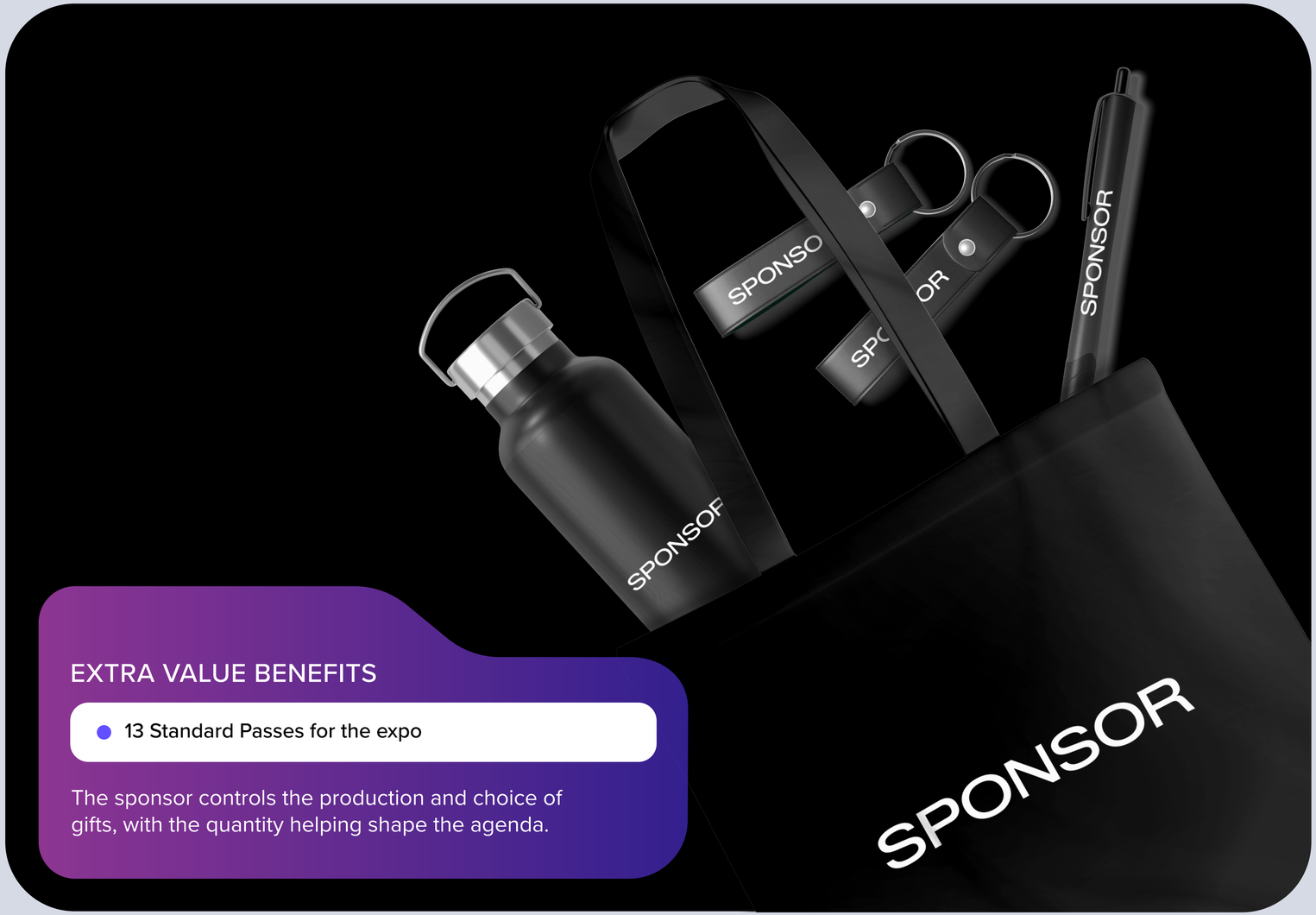
CONFERENCE

Conference Goodie Bag Sponsor

€8,000

AVAILABILITY: 5

Showcase your brand centre-stage with our exclusive Goodie Bag Sponsorship. A dedicated display table beside the stage highlights your branded gifts, while the host reminds speakers to collect their gift after each panel — giving your brand repeated on-stage mentions. Put your brand directly into the hands of every speaker and in front of the full audience. With 30,000 expected to attend FX World, this sponsorship promises maximum visibility.



EXTRA VALUE BENEFITS

- 13 Standard Passes for the expo

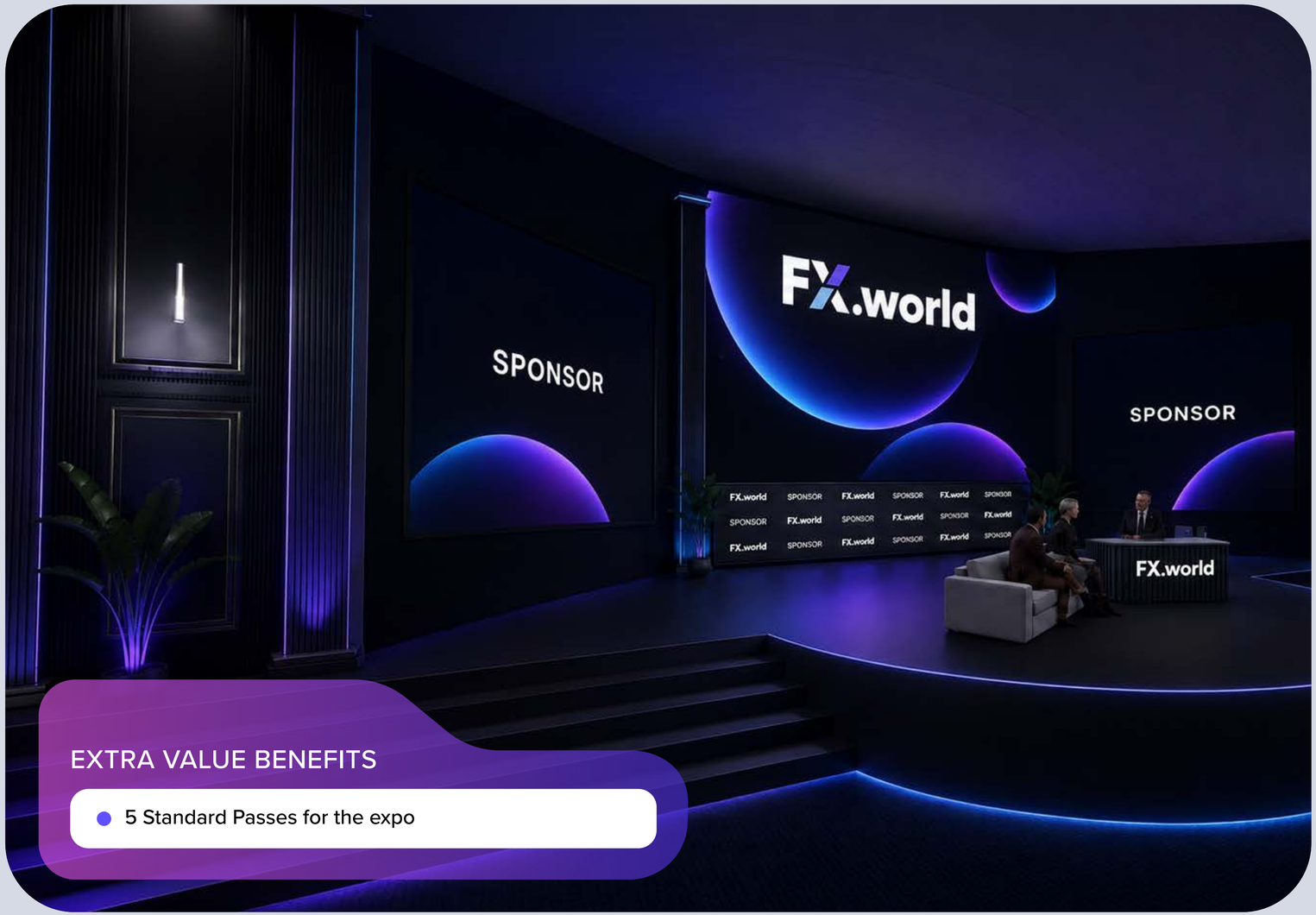
The sponsor controls the production and choice of gifts, with the quantity helping shape the agenda.

CONFERENCE

Conference Advert Video

€3,000

Tap into a fully engaged audience. With multiple stages and high-profile speakers attracting delegates, place your advert between panels and capitalise on peak attention for maximum exposure.



EXTRA VALUE BENEFITS

- 5 Standard Passes for the expo

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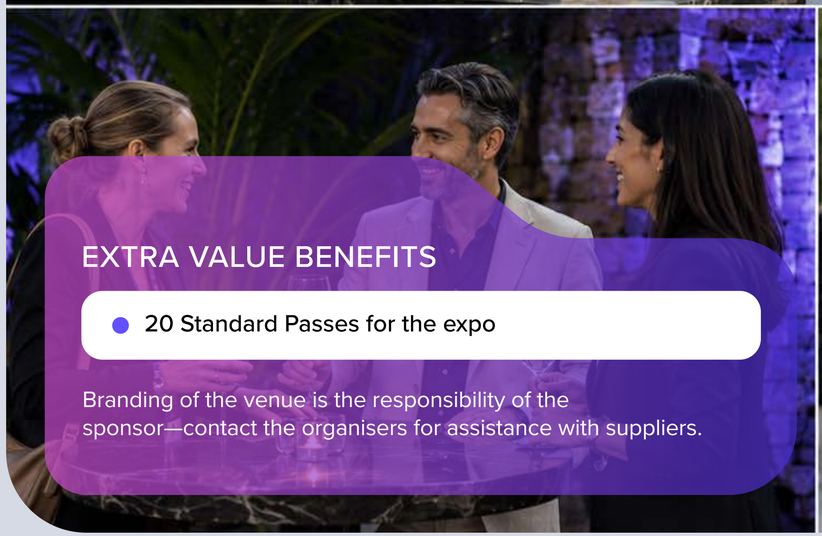
SIDE EVENTS

Welcome Reception

€12,000

The Welcome Reception takes place during the pre-registration event, offering your brand prime visibility as delegates arrive. As the host, you'll enjoy maximum exposure, with limited open bar drink vouchers distributed to all delegates. This sponsorship also includes extensive social media coverage throughout the entire event, amplifying your brand's reach.





EXTRA VALUE BENEFITS

- 20 Standard Passes for the expo

Branding of the venue is the responsibility of the sponsor—contact the organisers for assistance with suppliers.



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SIDE EVENTS

Wristbands Sponsor

€12,000

All delegates will receive wristbands during registration. These branded wristbands are required for access to side events at no additional cost, ensuring your brand is seen by every attendee.



EXTRA VALUE BENEFITS

- 20 Standard Passes for the expo

SPONSOR RESPONSIBILITIES

- Provide 5,000 branded wristbands
- Wristbands must be delivered to the venue no later than 2 weeks prior to the summit
- Wristbands should be made of fabric (woven or satin) for durability

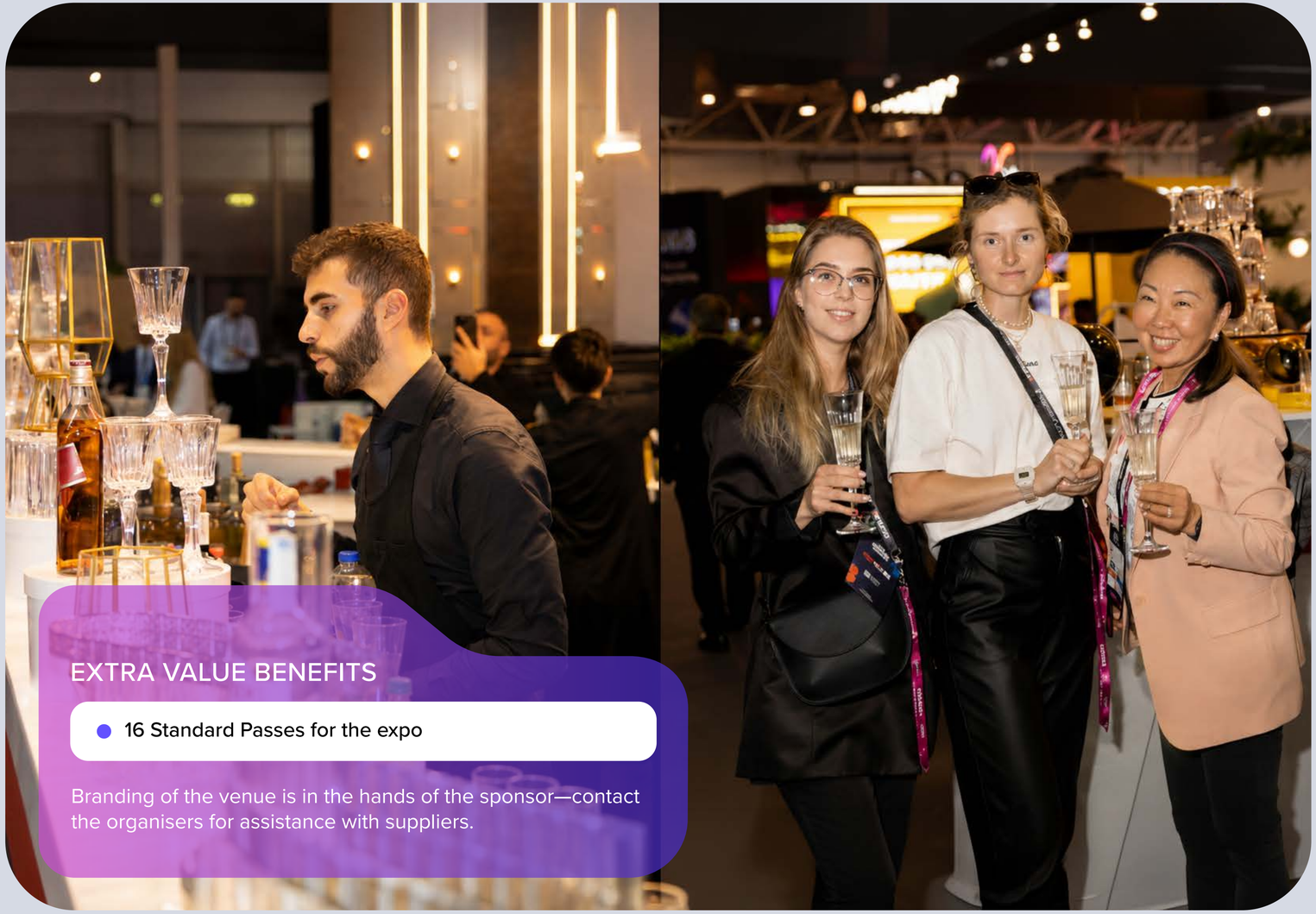
Visibility of sponsor branding will be shared evenly between FX and the sponsor

SIDE EVENTS

Networking Drinks

€10,000

Following a whole day at the Expo, the very popular networking drinks, for all delegates, will be organised between 18:00hrs and 20:00hrs. One host will enjoy maximum visibility, coupled with limited open bar drinks vouchers distributed to the delegates to enjoy at the networking drinks. The host will also have access to extensive social media coverage for the event.



EXTRA VALUE BENEFITS

- 16 Standard Passes for the expo

Branding of the venue is in the hands of the sponsor—contact the organisers for assistance with suppliers.

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EXPO

1M Radar East Entrance

€60,000

AVAILABILITY: 1

Gain guaranteed exposure by branding the entrance façade. This front-and-centre spot ensures your banner gets unparalleled visibility. Located at the East entrance to the Expo and visible to all delegates entering the venue, this sponsorship offers your brand one of the best exposure opportunities!



SPONSORSHIP INCLUDES

- The price includes the production and setup

EXTRA VALUE BENEFITS

- 100 Standard Passes + 3 Platinum Passes for the expo

SPECIFICATIONS

- 159 cm (H) x 570 cm (W)
- Printed on compact PVC sheet with eyelets

Artwork to be provided by the sponsor

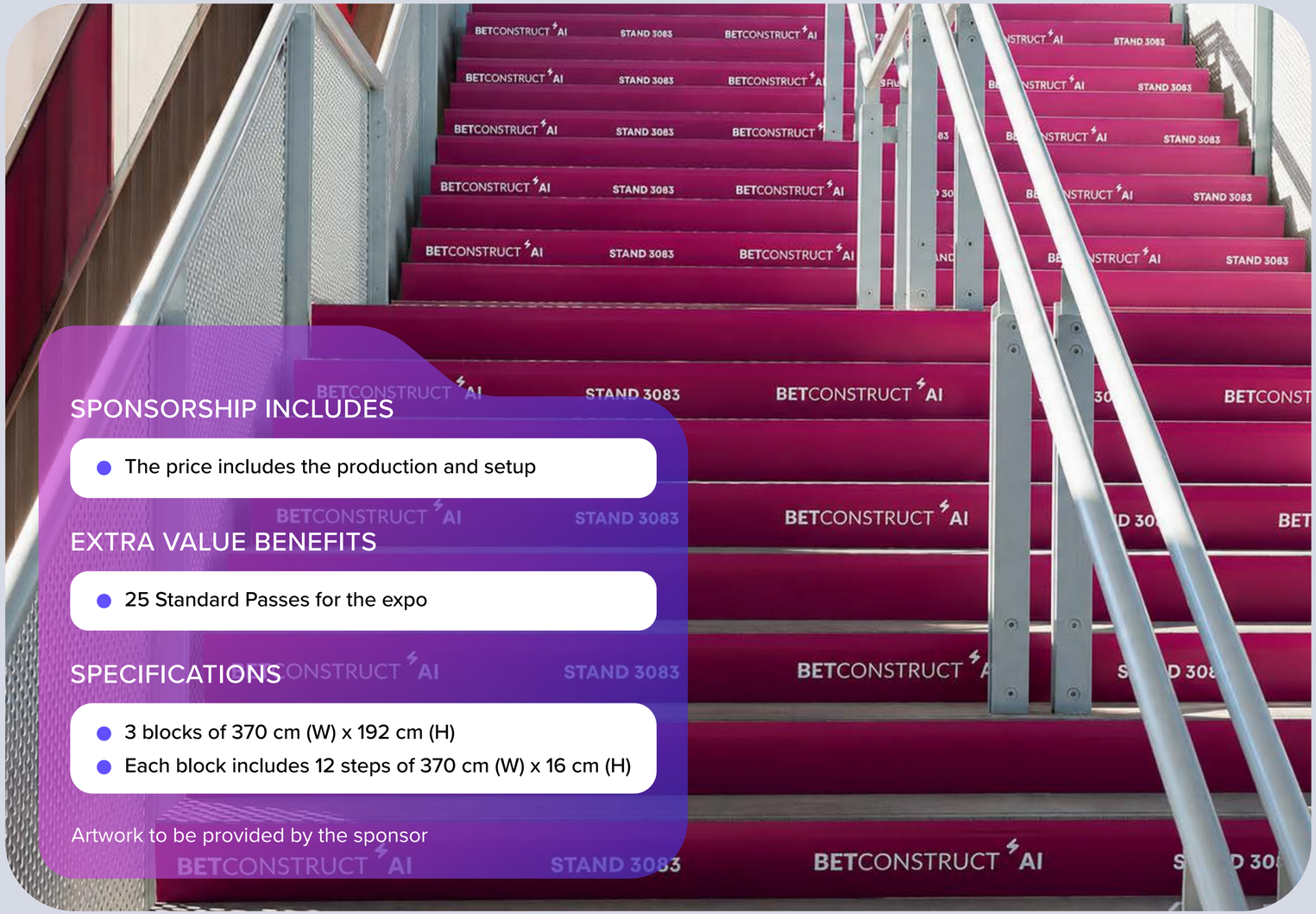
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EXPO

1S East Entrance Stairs

€15,000

AVAILABILITY: 3



SPONSORSHIP INCLUDES

- The price includes the production and setup

EXTRA VALUE BENEFITS

- 25 Standard Passes for the expo

SPECIFICATIONS

- 3 blocks of 370 cm (W) x 192 cm (H)
- Each block includes 12 steps of 370 cm (W) x 16 cm (H)

Artwork to be provided by the sponsor

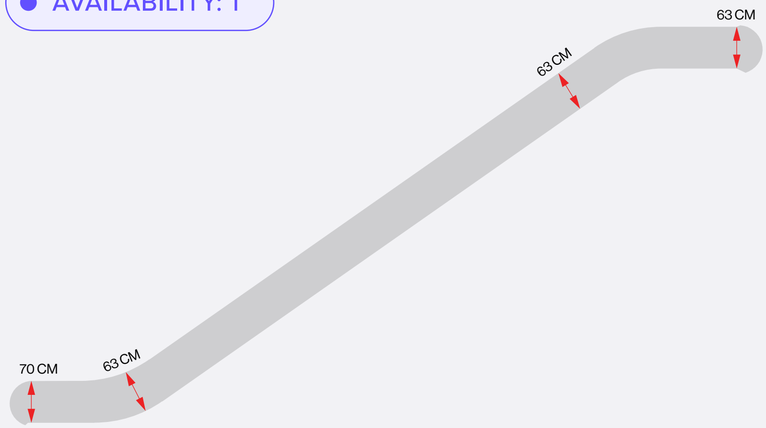
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EXPO

33M Entrance Outdoor Escalator

€30,000

AVAILABILITY: 1





SPONSORSHIP INCLUDES

- The price includes the production and setup

EXTRA VALUE BENEFITS

- 50 Standard Passes + 1 Platinum Pass for the expo

SPECIFICATIONS

- 1450 cm (W) x 63 cm (H) - 8 pieces

Artwork to be provided by the sponsor

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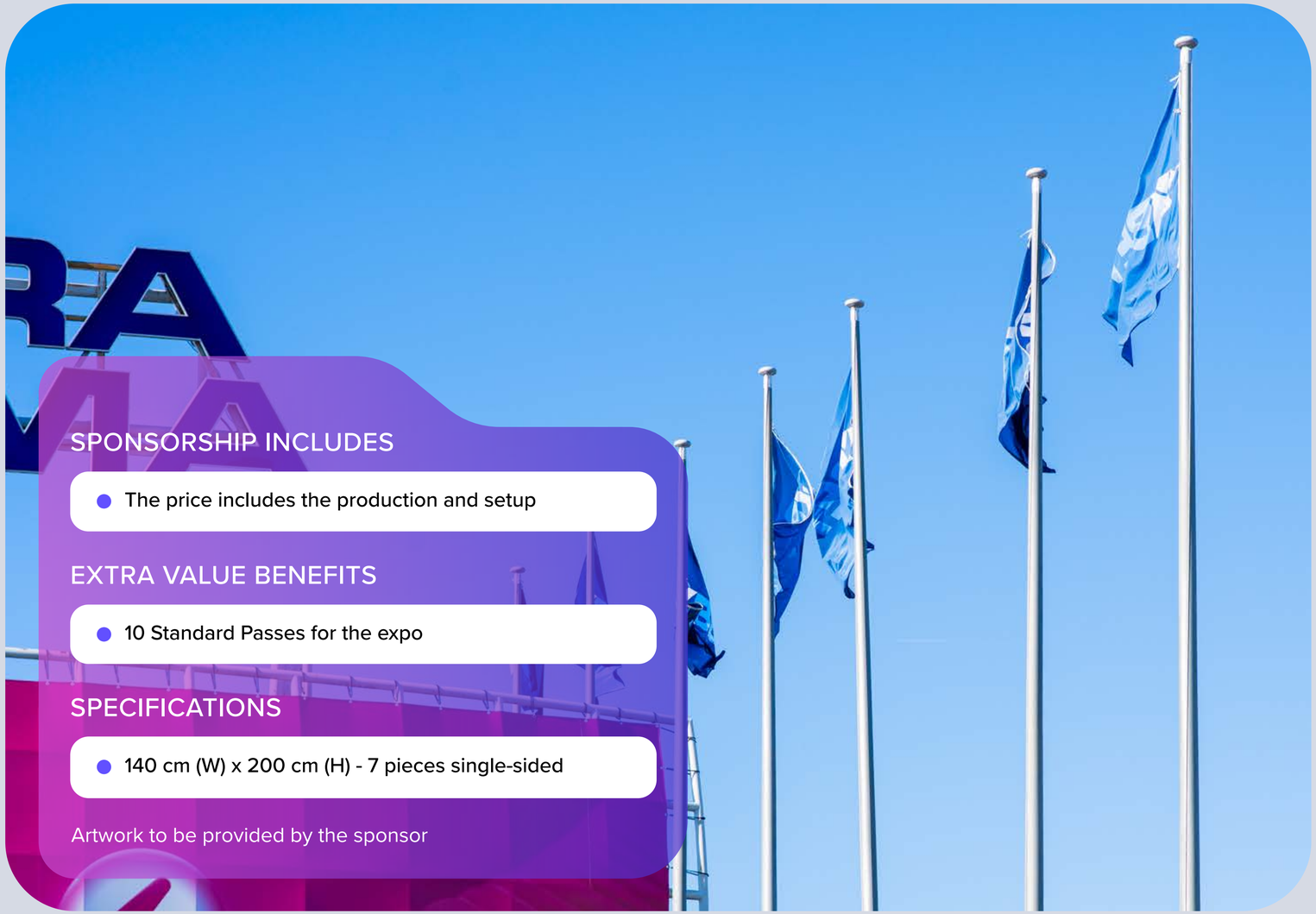
EXPO

29M Entrance Flags

€6,000

AVAILABILITY: 1

Make a statement from the very first step. Branded flags lining the path to the summit's main entrance ensure your company stands out with maximum impact. This sponsorship delivers one of the strongest returns on investment for brand visibility and exposure.



SPONSORSHIP INCLUDES

- The price includes the production and setup

EXTRA VALUE BENEFITS

- 10 Standard Passes for the expo

SPECIFICATIONS

- 140 cm (W) x 200 cm (H) - 7 pieces single-sided

Artwork to be provided by the sponsor

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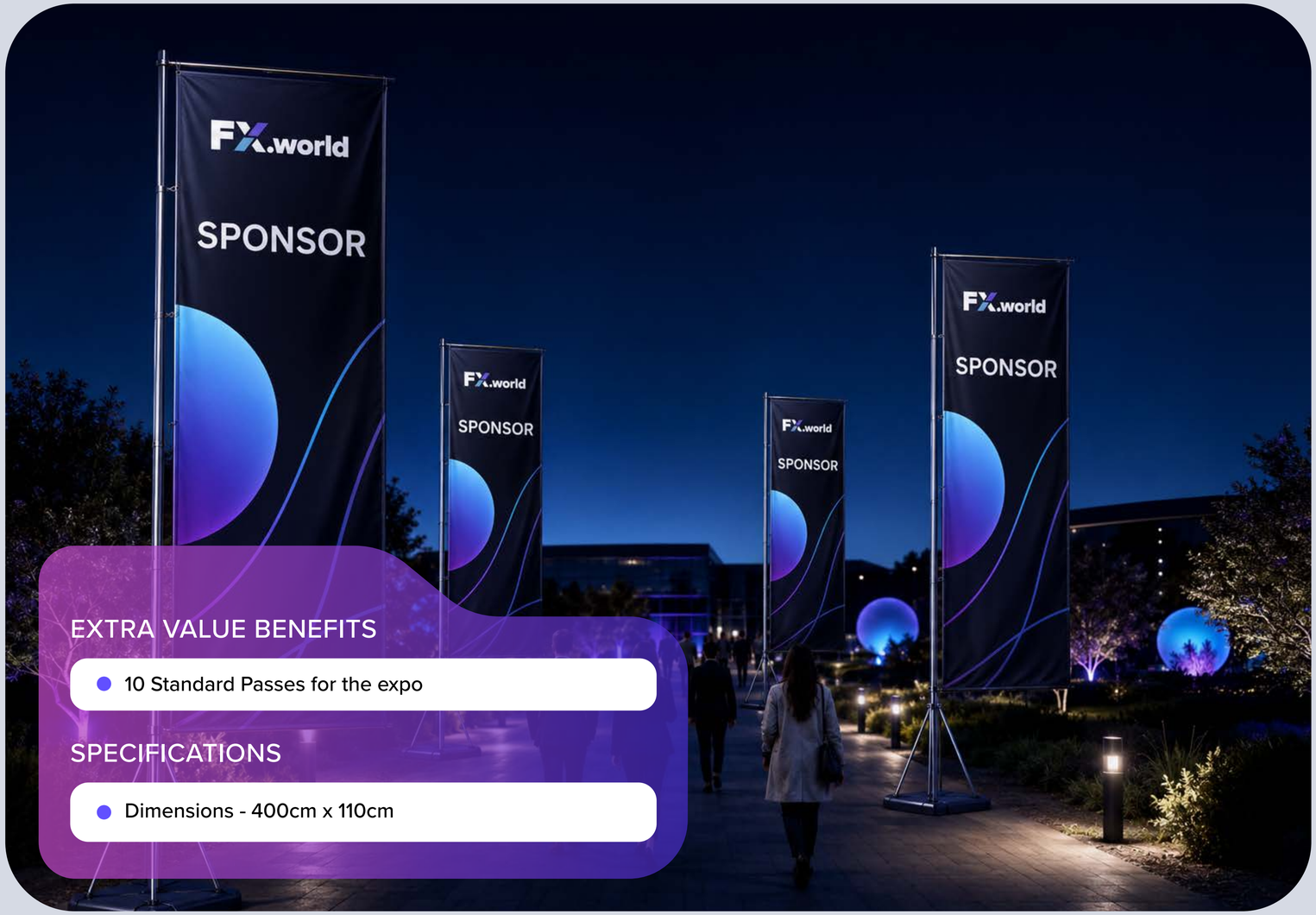
EXPO

Pathway Flags

€6,000

AVAILABILITY: 4

Branded pathway flags lining the route to the summit ensures your brand stands out with maximum impact. With four flags included in this sponsorship package, your brand will benefit from high-visibility exposure and strong attendee engagement throughout the event journey.



EXTRA VALUE BENEFITS

- 10 Standard Passes for the expo

SPECIFICATIONS

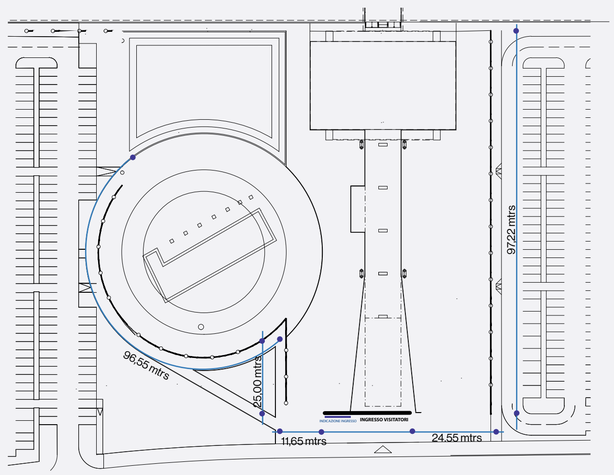
- Dimensions - 400cm x 110cm

EXPO

45M Entrance Front Gate A

€25,000

AVAILABILITY: 1





SPONSORSHIP INCLUDES

- The price includes the production and setup

EXTRA VALUE BENEFITS

- 41 Standard Passes + 1 Platinum Pass for the expo

SPECIFICATIONS

- Banners: 9655 cm (L) x 184 cm (H) - 1 piece
  2500 cm (L) x 184 cm (H) - 1 piece
  1165 cm (L) x 184 cm (H) - 1 piece

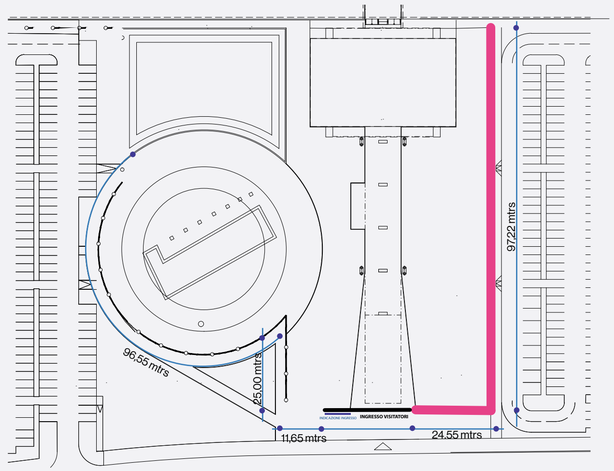
Artwork to be provided by the sponsor

EXPO

45M Entrance Front Gate B

€15,000

AVAILABILITY: 1





SPONSORSHIP INCLUDES

- The price includes the production and setup

EXTRA VALUE BENEFITS

- 25 Standard Passes for the expo

SPECIFICATIONS

- Banners: 9722 cm (L) x 4 cm (H) - 1 piece

Artwork to be provided by the sponsor

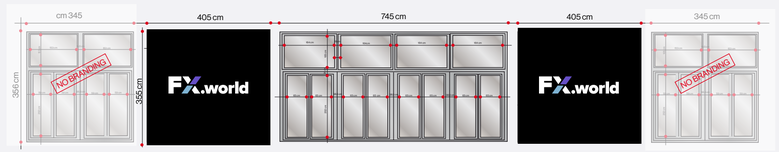
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EXPO

18M Main Hall Facade

€25,000

AVAILABILITY: 1





SPONSORSHIP INCLUDES

- The price includes the production and setup

EXTRA VALUE BENEFITS

- 41 Standard Passes + 1 Platinum Pass for the expo

SPECIFICATIONS

- Wall panel: 355 cm (H) x 4005 cm (L) - 2 pieces
- Central glass panels: 105 cm (H) x 164 cm (L) - 4 pieces
  205 cm (H) x 65 cm (L) - 8 pieces

Artwork to be provided by the sponsor

FX.world

EXPO

Hall Entrance LED Screen with Frame

€20,000

- AVAILABILITY: 8 (one in each hall)

Positioned at the main entrance to the hall, these large LED screens deliver powerful brand exposure throughout all three days of the expo. Showcase your brand with a looped video or have your logo featured prominently for maximum impact.



SPONSORSHIP INCLUDES

- The price includes the production and setup

EXTRA VALUE BENEFITS

- 33 Standard Passes + 1 Platinum Pass for the expo

SPECIFICATIONS

- LED screen size: 2.5 m x 2 m (2.5 pitch)
- Frame measuring 3.5 m (W) x 3 m (H) -FX branding with sponsor logo featured

File type: MP4 to be provided by the sponsor. A looped video can also be displayed (30 seconds).

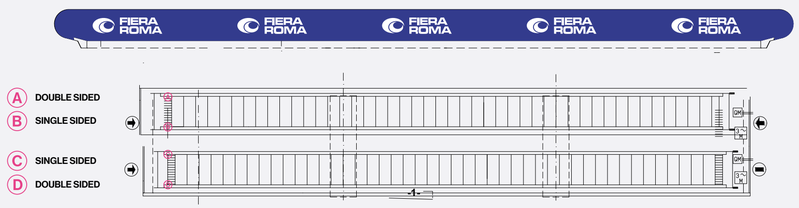
FX.world

EXPO

19M Pathway Moving Walkway

€24,500

AVAILABILITY: 8





SPONSORSHIP INCLUDES

- The price includes the production and setup

EXTRA VALUE BENEFITS

- 40 Standard Passes + 1 Platinum Pass for the expo

SPECIFICATIONS

- 2190 cm (W) x 77 cm (H) - 2 pieces double-sided (A & D)
- 2190 cm (W) x 77 cm (H) - 2 pieces single-sided (B & C)

Artwork to be provided by the sponsor

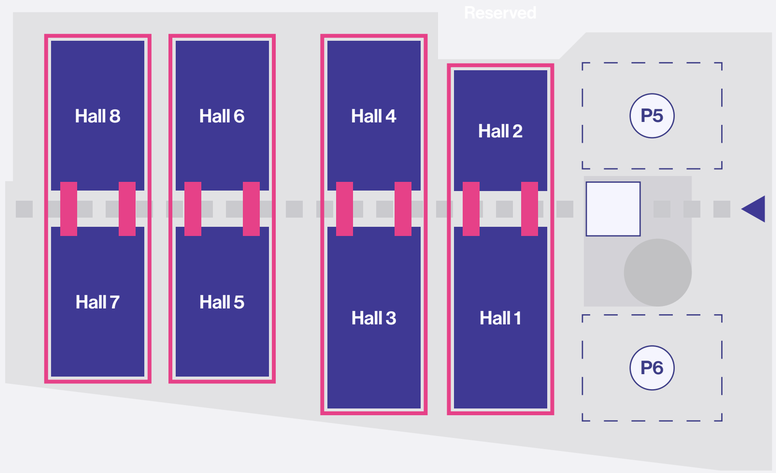
FX.world

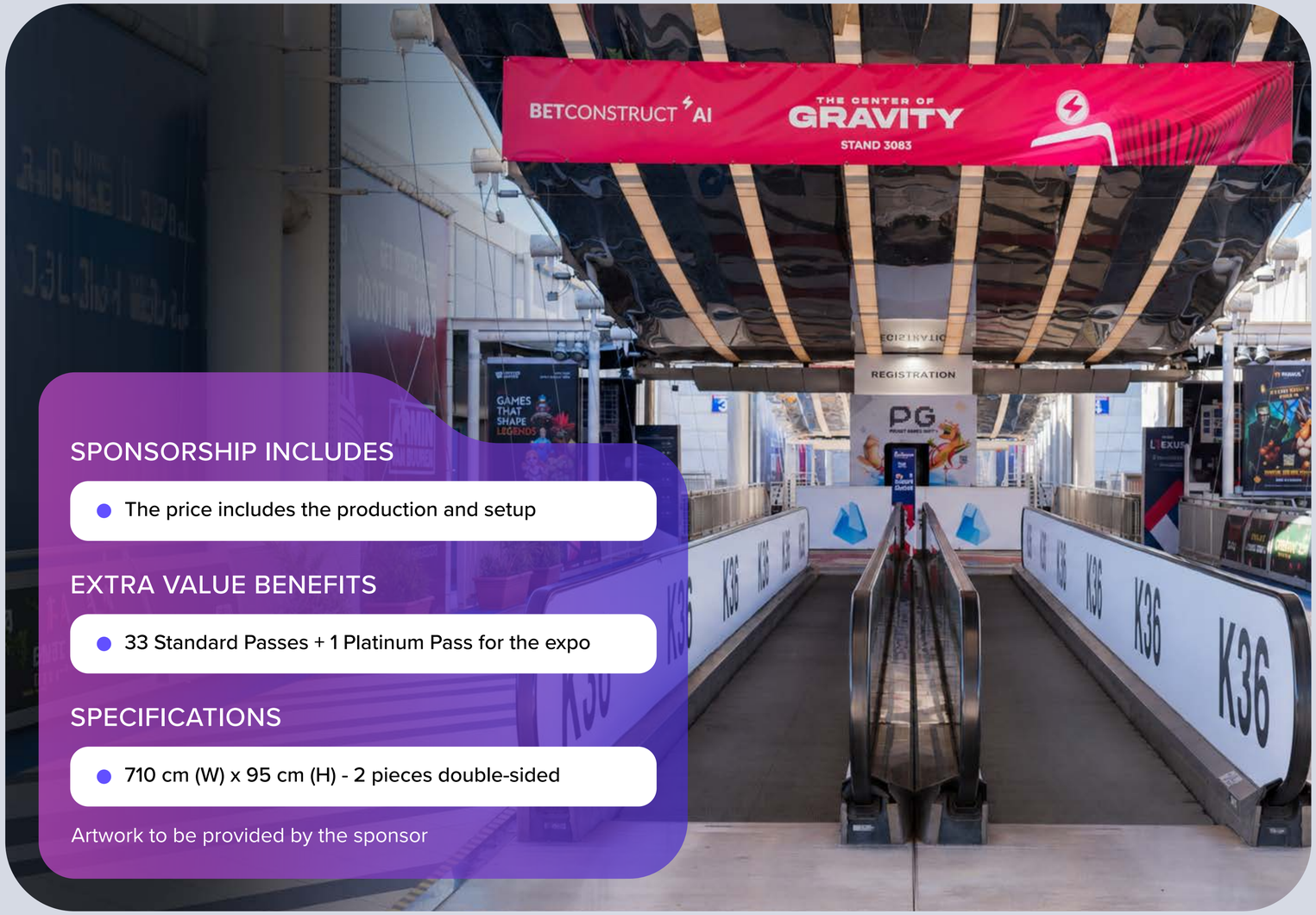
EXPO

1P Horizontal Banner along the Pathway

€20,000

AVAILABILITY: 4





SPONSORSHIP INCLUDES

- The price includes the production and setup

EXTRA VALUE BENEFITS

- 33 Standard Passes + 1 Platinum Pass for the expo

SPECIFICATIONS

- 710 cm (W) x 95 cm (H) - 2 pieces double-sided

Artwork to be provided by the sponsor

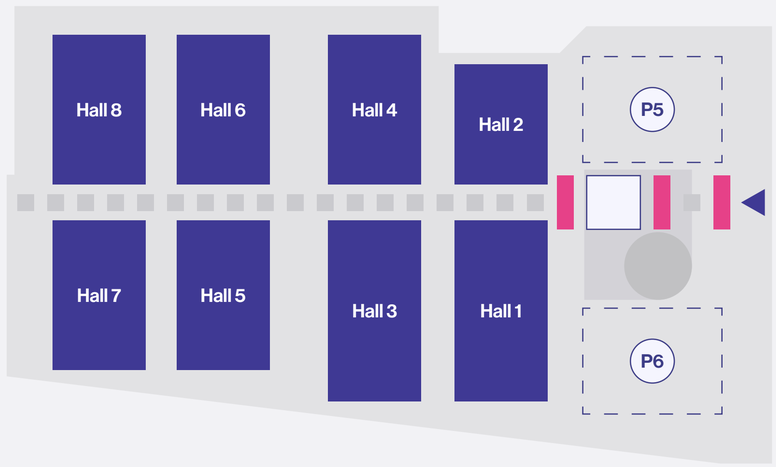
FX.world

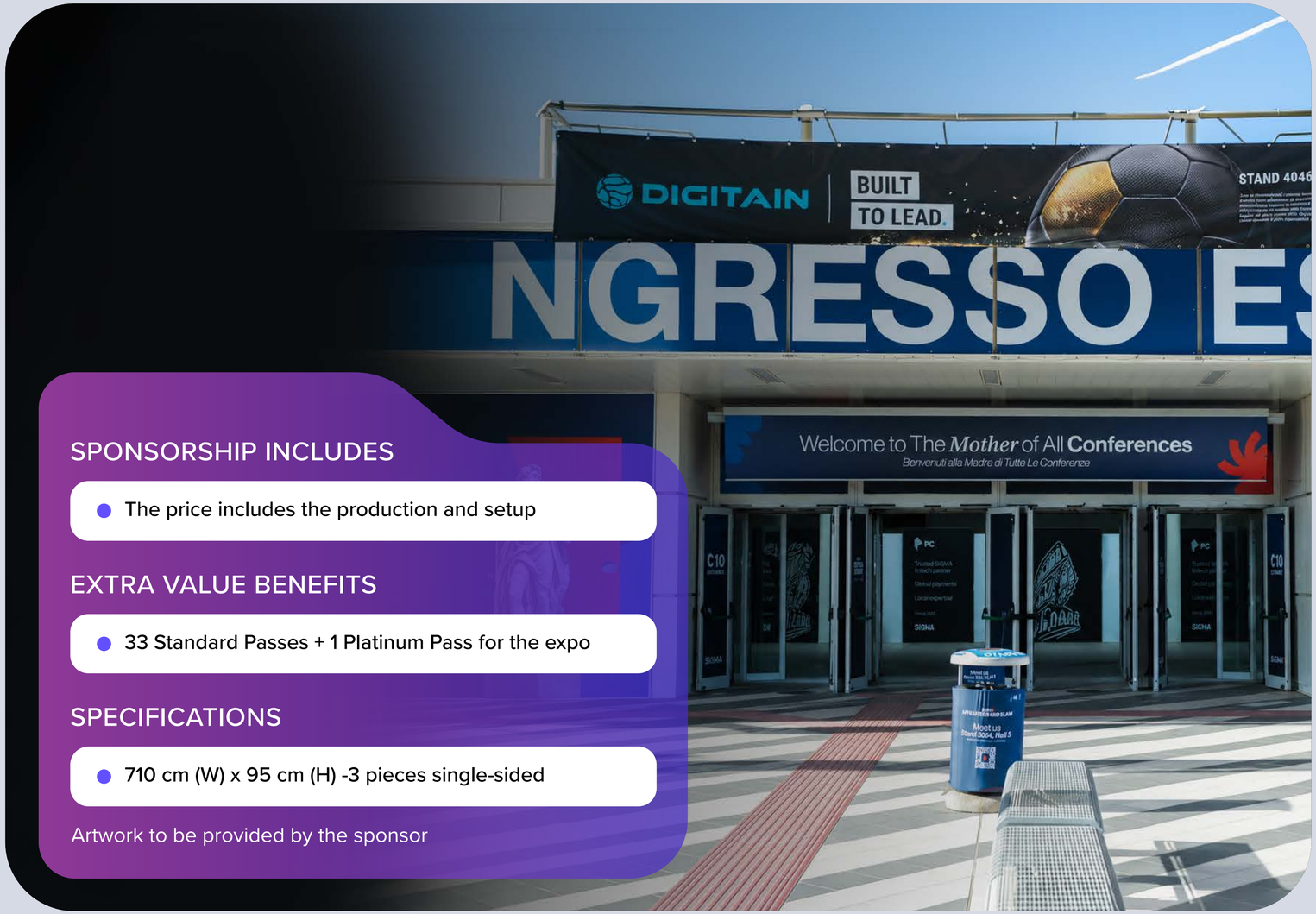
EXPO

1P Horizontal Banner - Main Entrance/Exit

€20,000

AVAILABILITY: 1





SPONSORSHIP INCLUDES

- The price includes the production and setup

EXTRA VALUE BENEFITS

- 33 Standard Passes + 1 Platinum Pass for the expo

SPECIFICATIONS

- 710 cm (W) x 95 cm (H) -3 pieces single-sided

Artwork to be provided by the sponsor

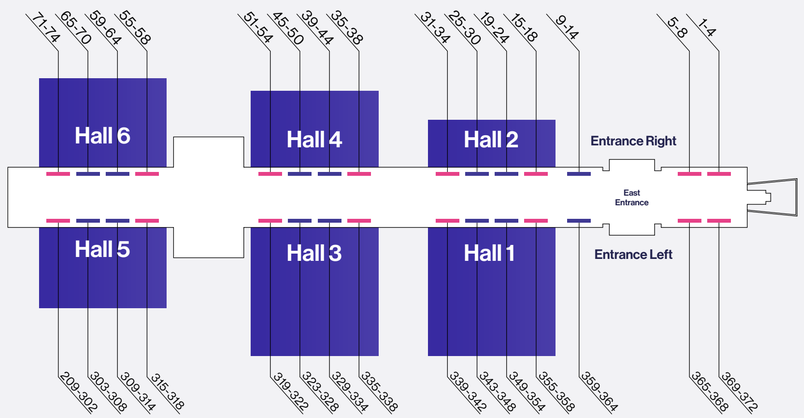
FX.world

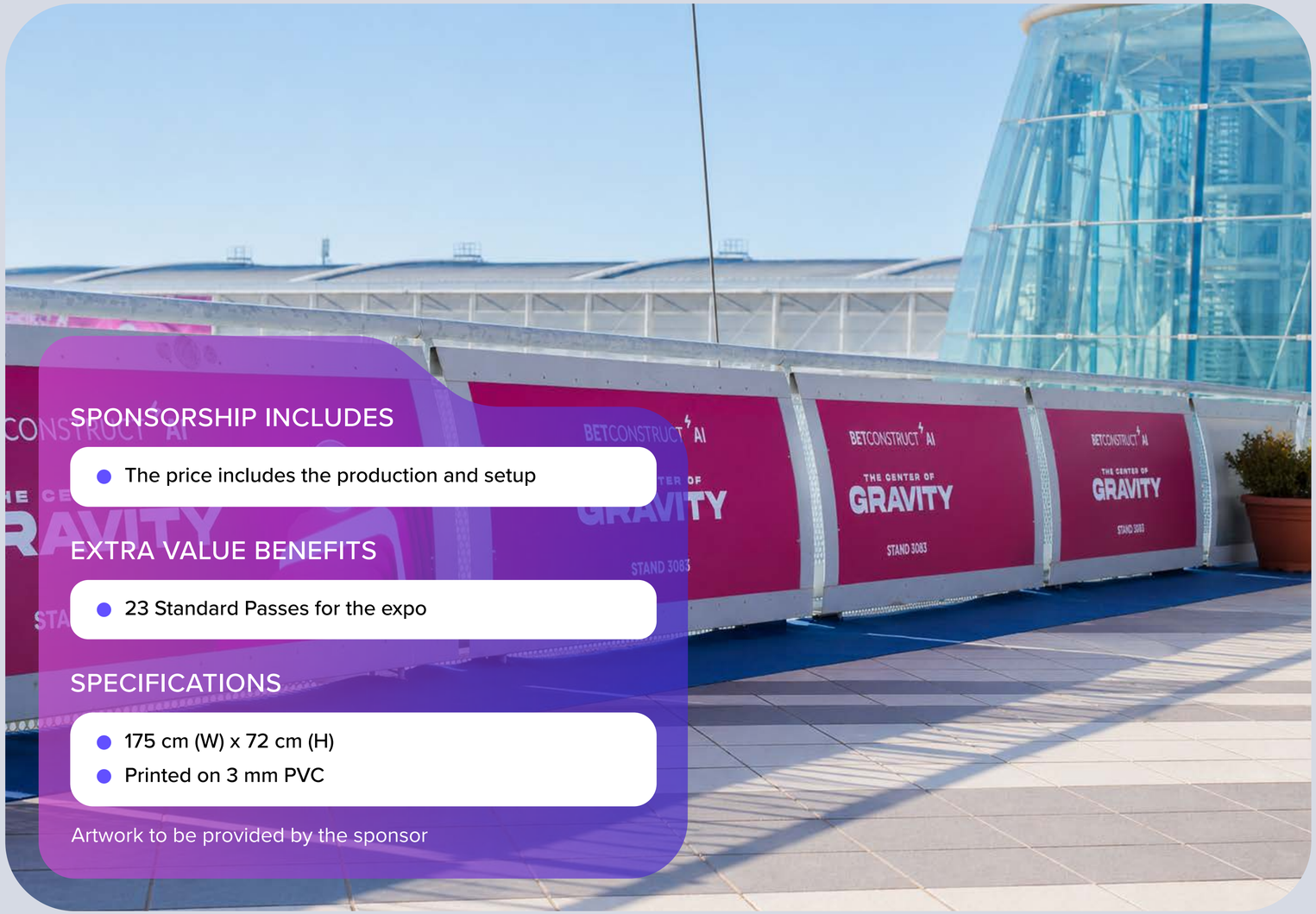
EXPO

2P Pathway Sign

€14,000

AVAILABILITY: 8





SPONSORSHIP INCLUDES

- The price includes the production and setup

EXTRA VALUE BENEFITS

- 23 Standard Passes for the expo

SPECIFICATIONS

- 175 cm (W) x 72 cm (H)
- Printed on 3 mm PVC

Artwork to be provided by the sponsor

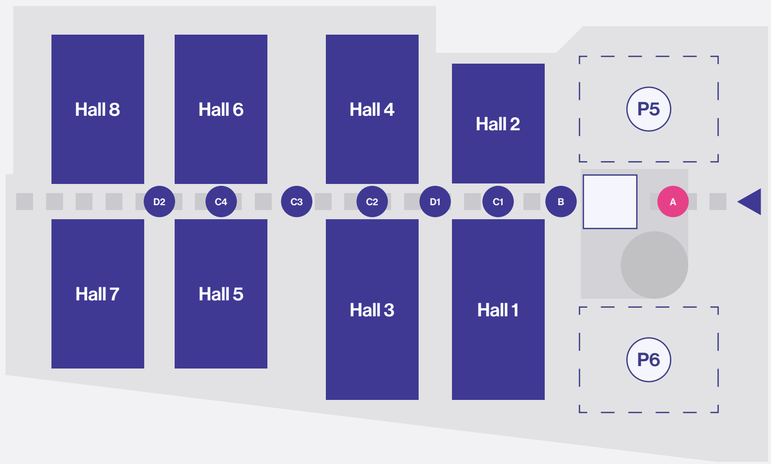
FX.world

EXPO

4M Multifunctional Totem A

€10,000

AVAILABILITY: 1





SPONSORSHIP INCLUDES

- The price includes the production and setup

EXTRA VALUE BENEFITS

- 16 Standard Passes for the expo

SPECIFICATIONS

- 240 cm (W) x 395 cm (H) - 2 pieces
- Printed on 3 mm PVC

Artwork to be provided by the sponsor

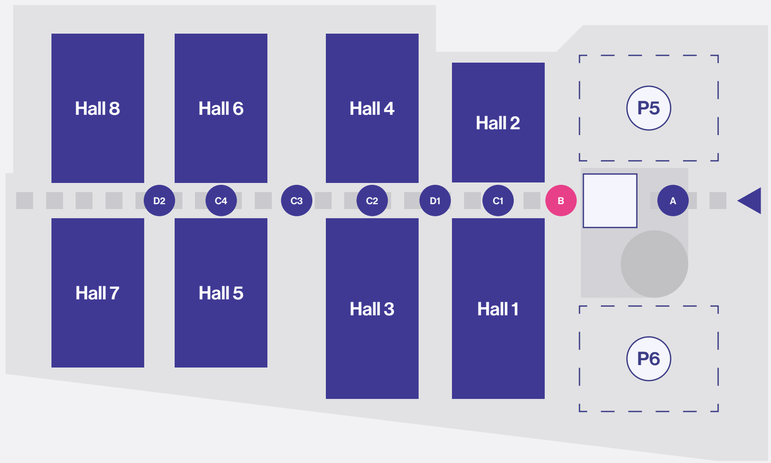
FX.world

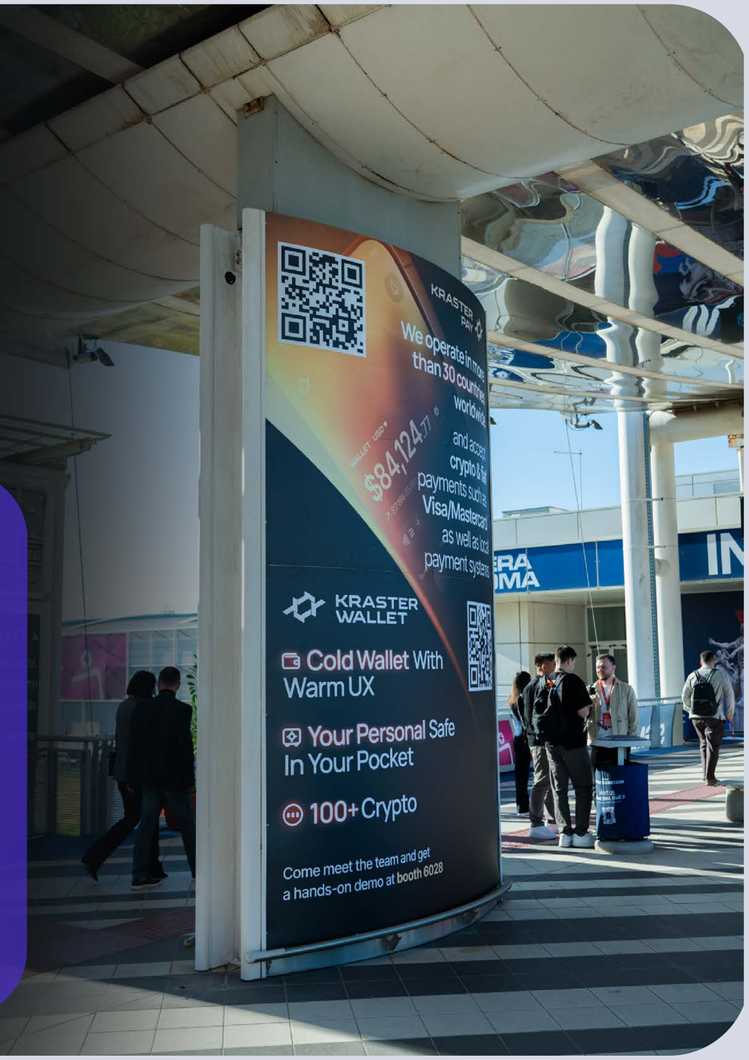
EXPO

4M Multifunctional Totem B

€10,000

AVAILABILITY: 1





SPONSORSHIP INCLUDES

- The price includes the production and setup

EXTRA VALUE BENEFITS

- 16 Standard Passes for the expo

SPECIFICATIONS

- 240 cm (W) x 345 cm (H) - 2 pieces
- Printed on 3 mm PVC

Artwork to be provided by the sponsor

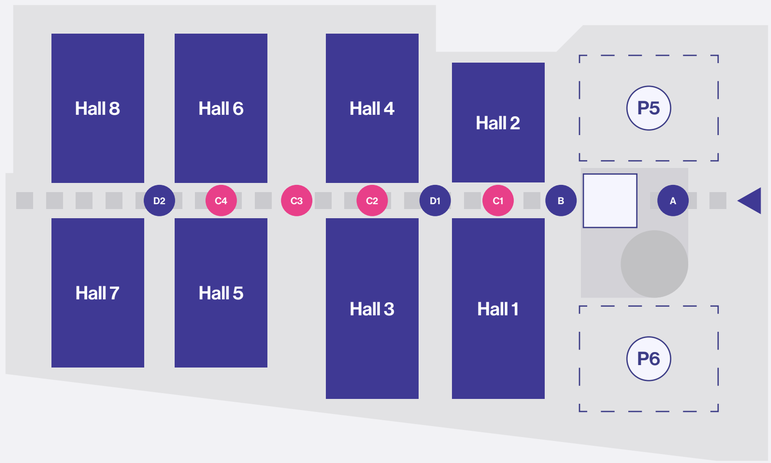
FX.world

EXPO

4M Multifunctional Totem C

€10,000

AVAILABILITY: 4



SPONSORSHIP INCLUDES

- The price includes the production and setup

EXTRA VALUE BENEFITS

- 16 Standard Passes for the expo

SPECIFICATIONS

- 240 cm (W) x 295 cm (H) x 2 pieces
- Printed on 3 mm PVC

Artwork to be provided by the sponsor



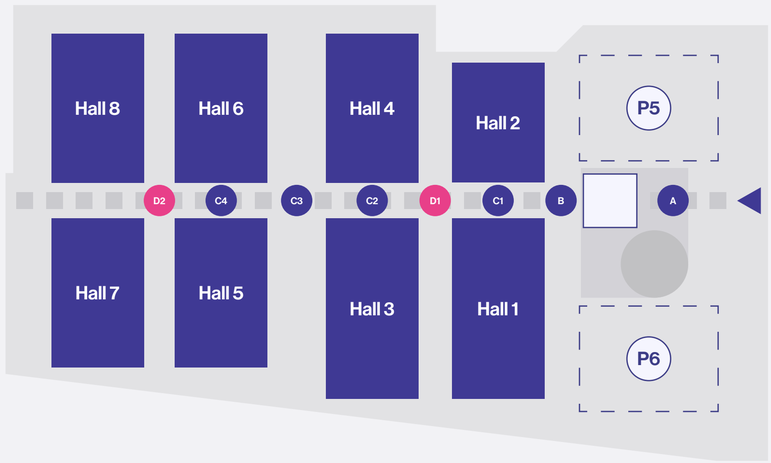
FX.world

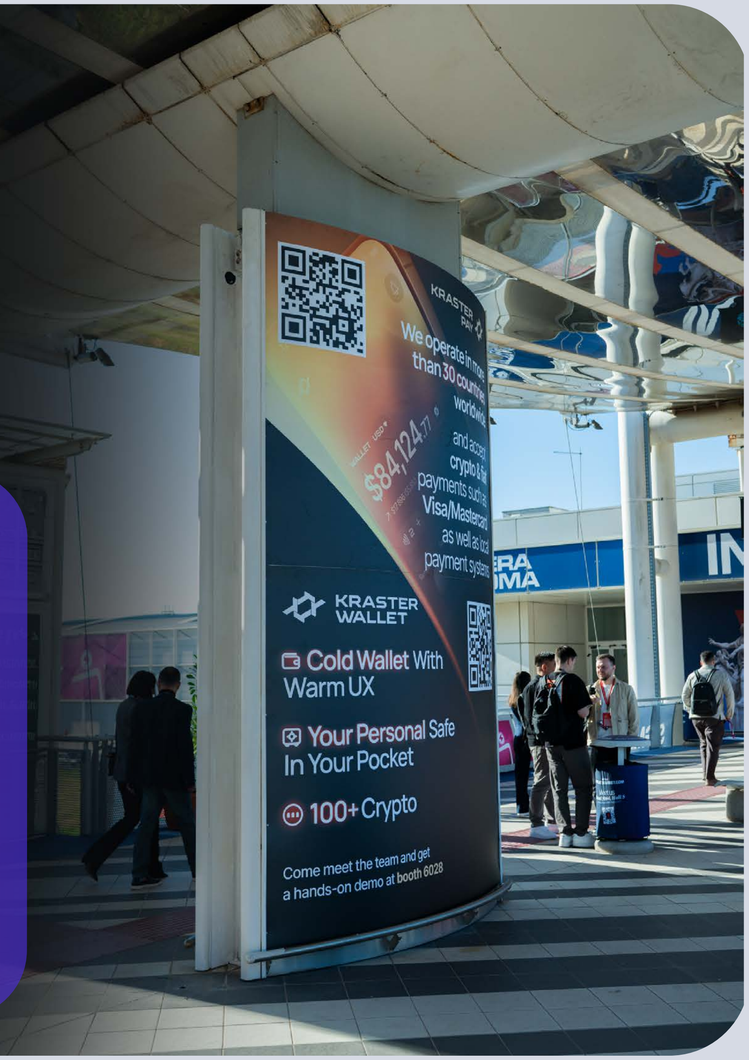
EXPO

4M Multifunctional Totem D

€10,000

AVAILABILITY: 2





SPONSORSHIP INCLUDES

- The price includes the production and setup

EXTRA VALUE BENEFITS

- 16 Standard Passes for the expo

SPECIFICATIONS

- 240 cm (W) x 295 cm (H) x 2 pieces
- Printed on 3 mm PVC

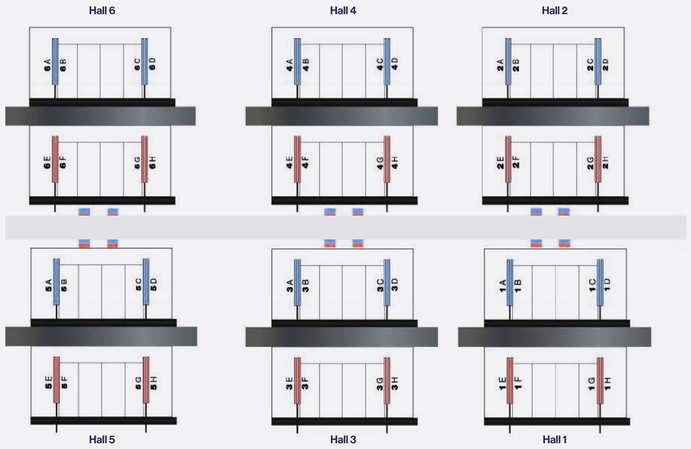
Artwork to be provided by the sponsor

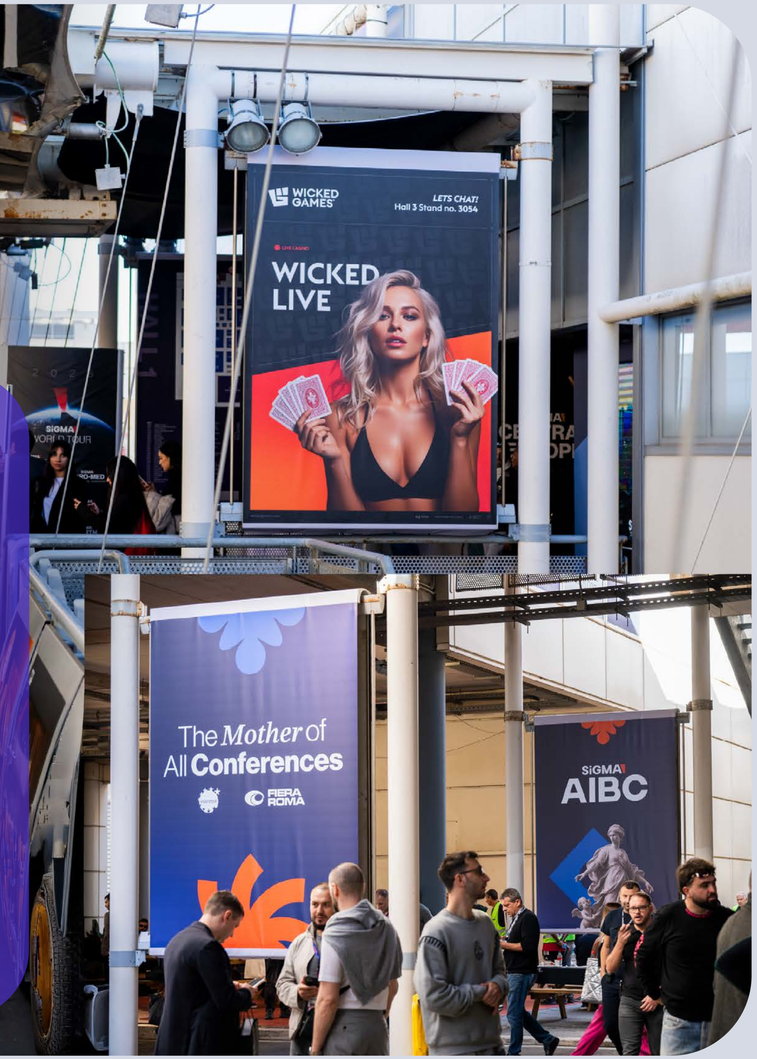
EXPO

2M Hall Entrance Poster

€12,500

AVAILABILITY: 8





SPONSORSHIP INCLUDES

- The price includes the production and setup

EXTRA VALUE BENEFITS

- 20 Standard Passes for the expo

SPECIFICATIONS

- 4 x 175.8 cm (W) x 243.5 cm (H) at Ground Floor
- 2 x 175.8 cm (W) x 243.5 cm (H) at First Floor
- Printed on 3 mm PV

Artwork to be provided by the sponsor

Please note that two internal banners, facing the entrances of the halls, are reserved for the FX Group for signage and event purposes

FX.world

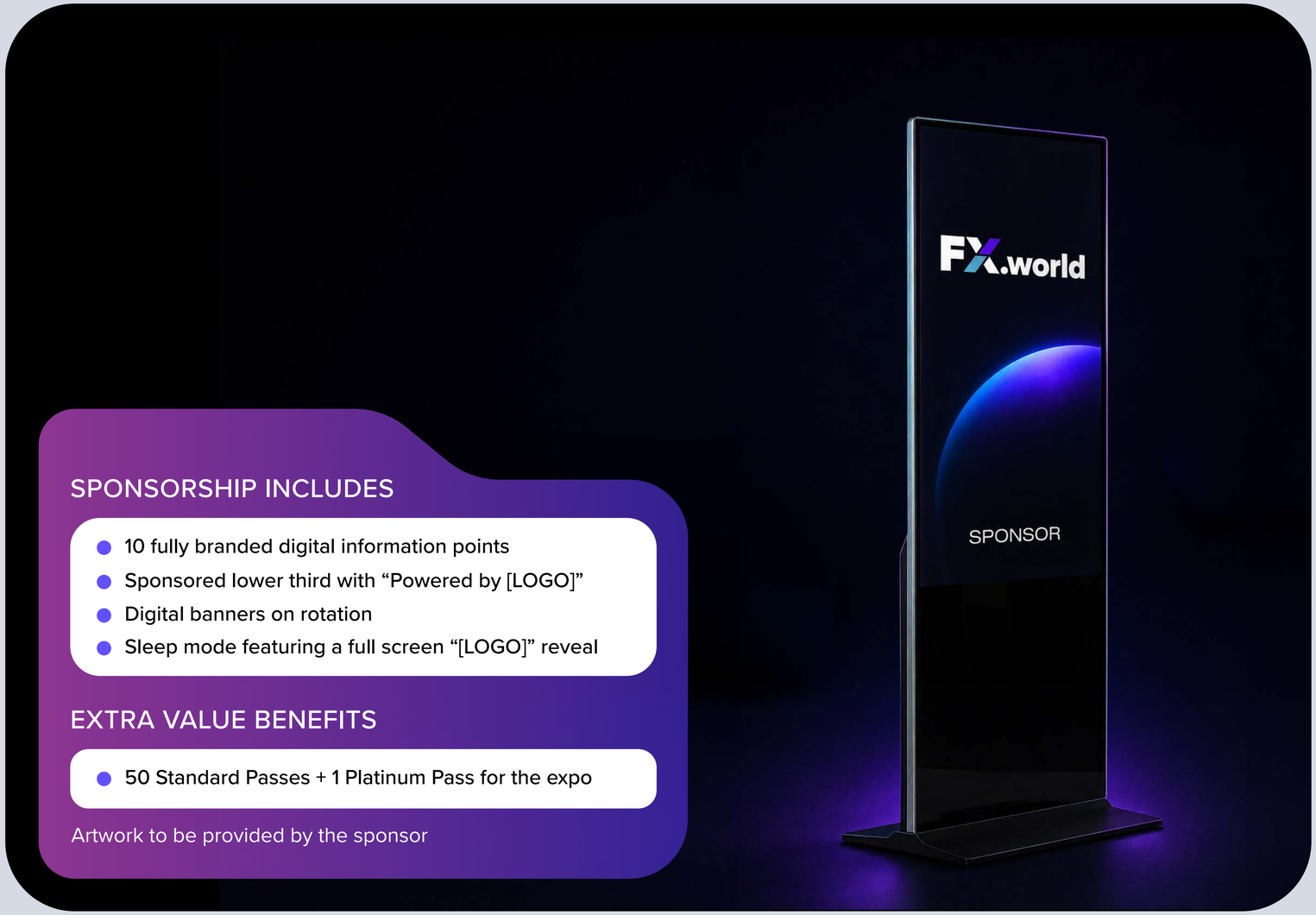
EXPO

Interactive Digital Information Points

€30,000

AVAILABILITY: 1

This high-impact placement ensures maximum exposure to attendees while providing a valuable interactive experience, reinforcing your brand as a key partner of the event.



SPONSORSHIP INCLUDES

- 10 fully branded digital information points
- Sponsored lower third with “Powered by [LOGO]”
- Digital banners on rotation
- Sleep mode featuring a full screen “[LOGO]” reveal

EXTRA VALUE BENEFITS

- 50 Standard Passes + 1 Platinum Pass for the expo

Artwork to be provided by the sponsor

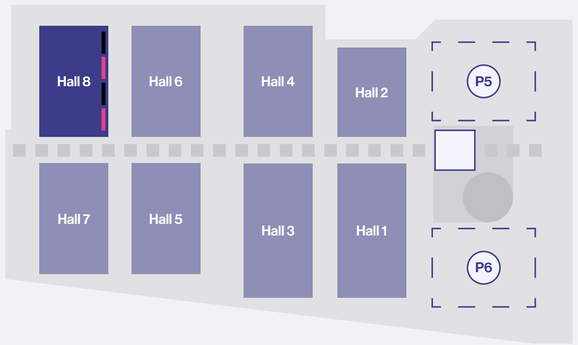
FX.world

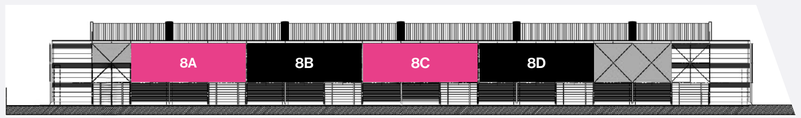
EXPO

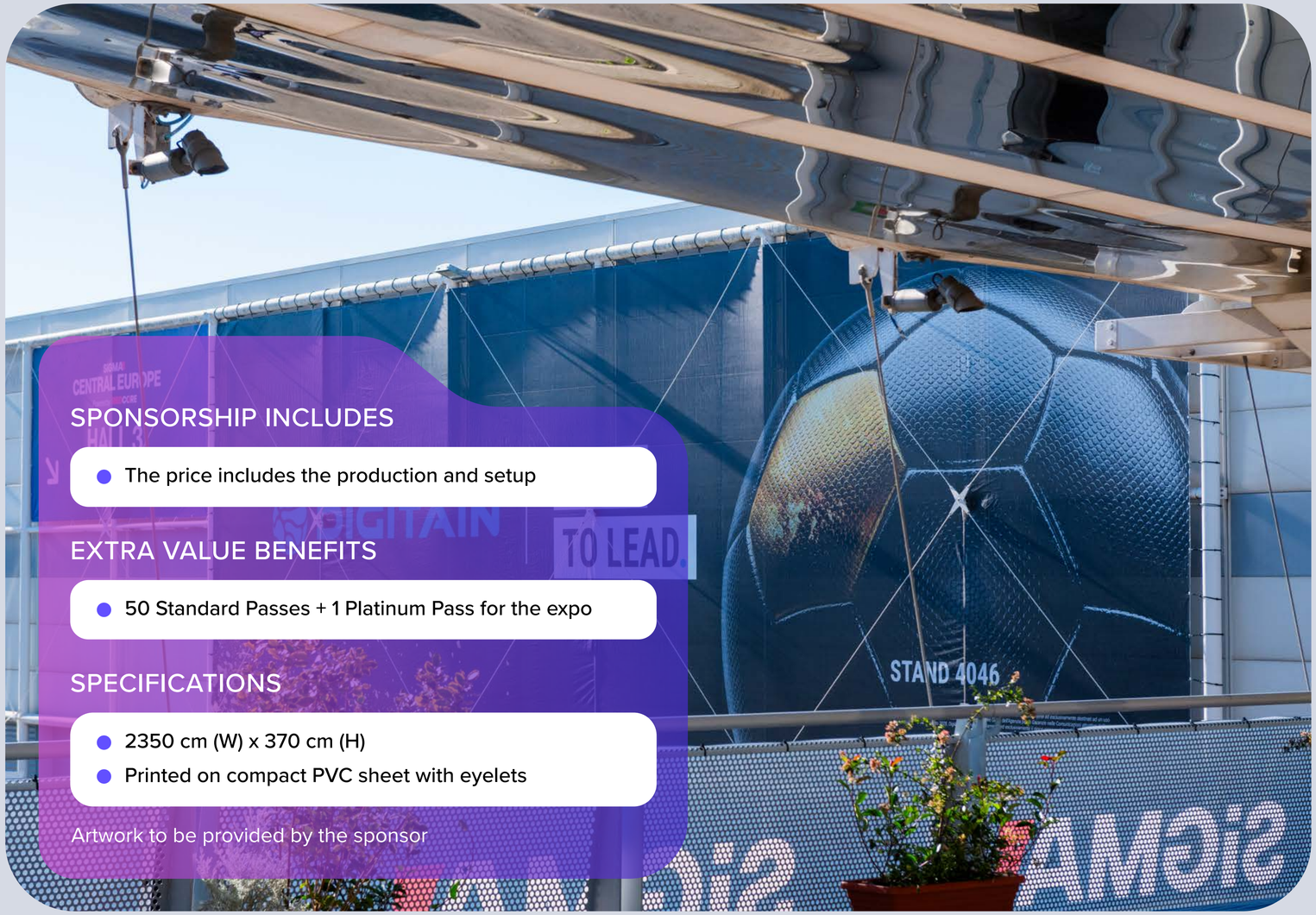
5P East Side Hall Exhibition Banner – Hall 8

€60,000

AVAILABILITY: 4







SPONSORSHIP INCLUDES

- The price includes the production and setup

EXTRA VALUE BENEFITS

- 50 Standard Passes + 1 Platinum Pass for the expo

SPECIFICATIONS

- 2350 cm (W) x 370 cm (H)
- Printed on compact PVC sheet with eyelets

Artwork to be provided by the sponsor

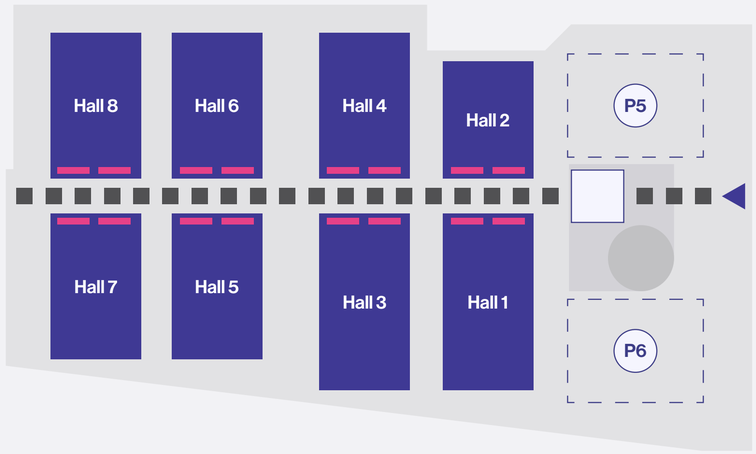
FX.world

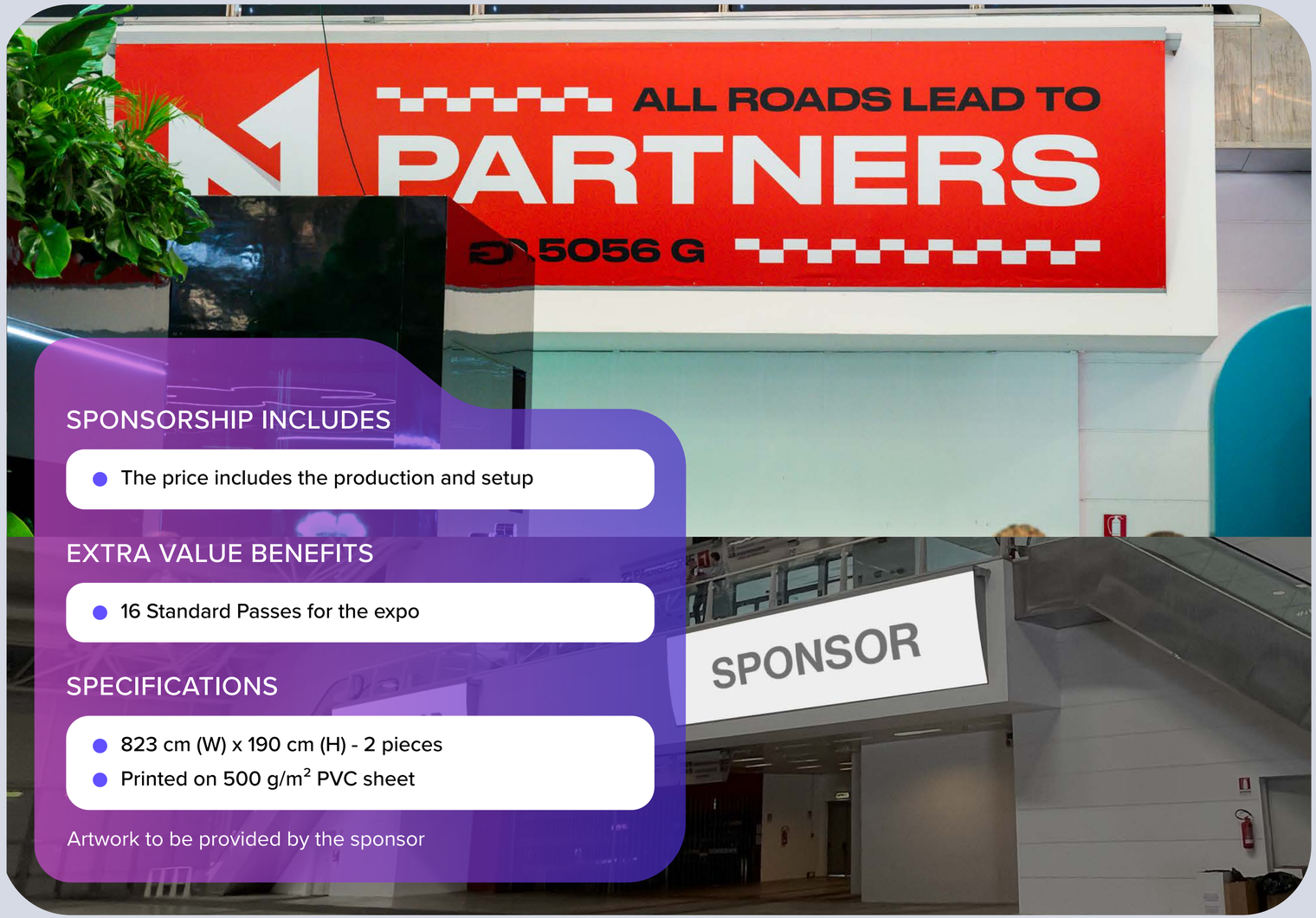
EXPO

3P Hall Internal Banner- Halls 1-8

€10,000

AVAILABILITY: 8





SPONSORSHIP INCLUDES

- The price includes the production and setup

EXTRA VALUE BENEFITS

- 16 Standard Passes for the expo

SPECIFICATIONS

- 823 cm (W) x 190 cm (H) - 2 pieces
- Printed on 500 g/m^2 PVC sheet

Artwork to be provided by the sponsor

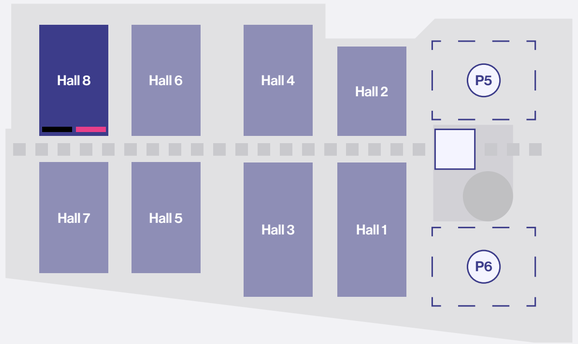
FX.world

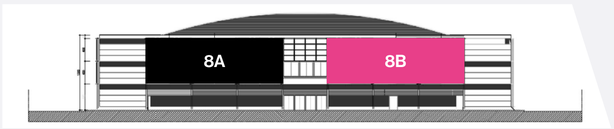
EXPO

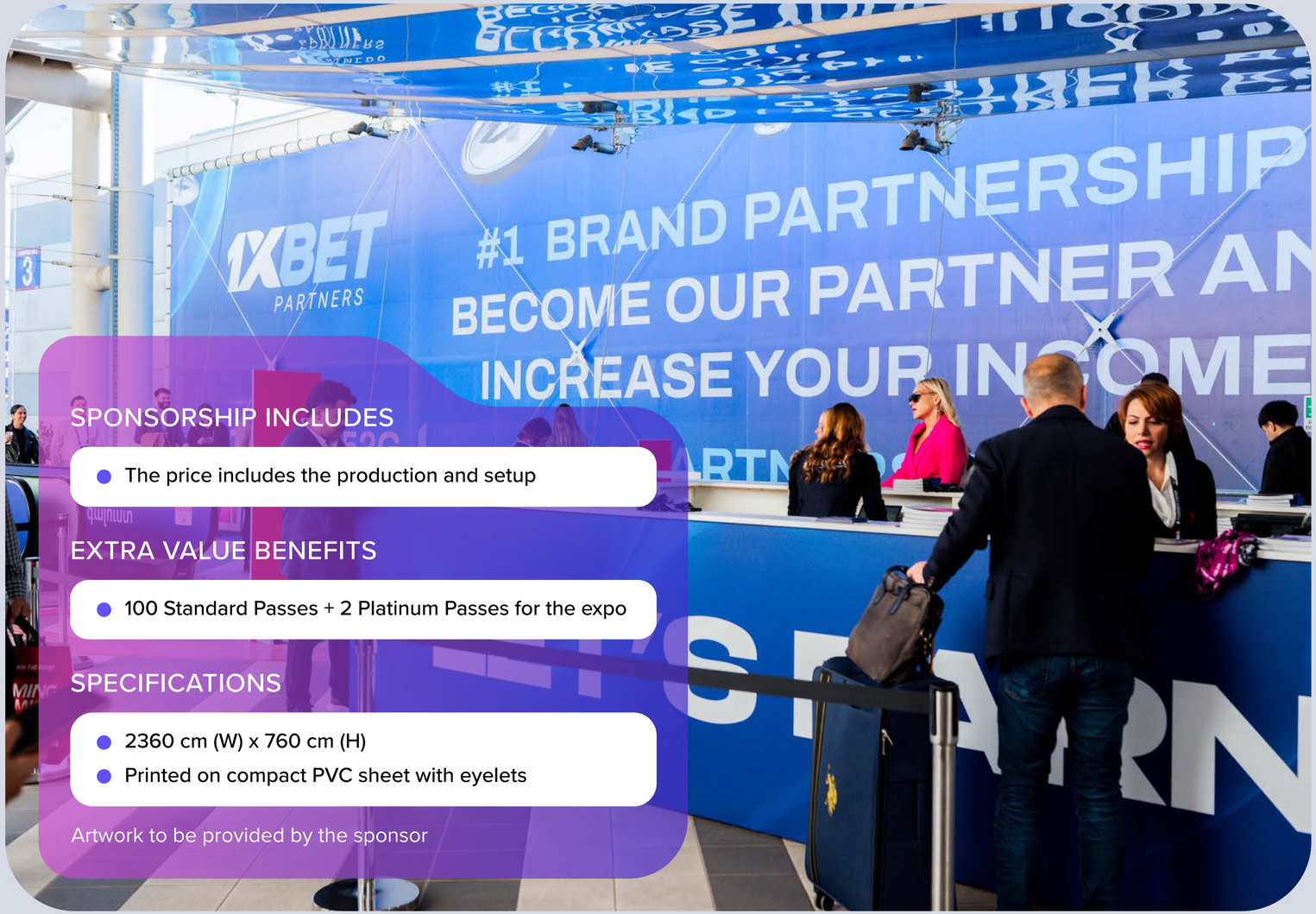
6P Front Hall Exhibition Banner - Hall 8

€60,000

AVAILABILITY: 2







SPONSORSHIP INCLUDES

- The price includes the production and setup

EXTRA VALUE BENEFITS

- 100 Standard Passes + 2 Platinum Passes for the expo

SPECIFICATIONS

- 2360 cm (W) x 760 cm (H)
- Printed on compact PVC sheet with eyelets

Artwork to be provided by the sponsor

FX.world

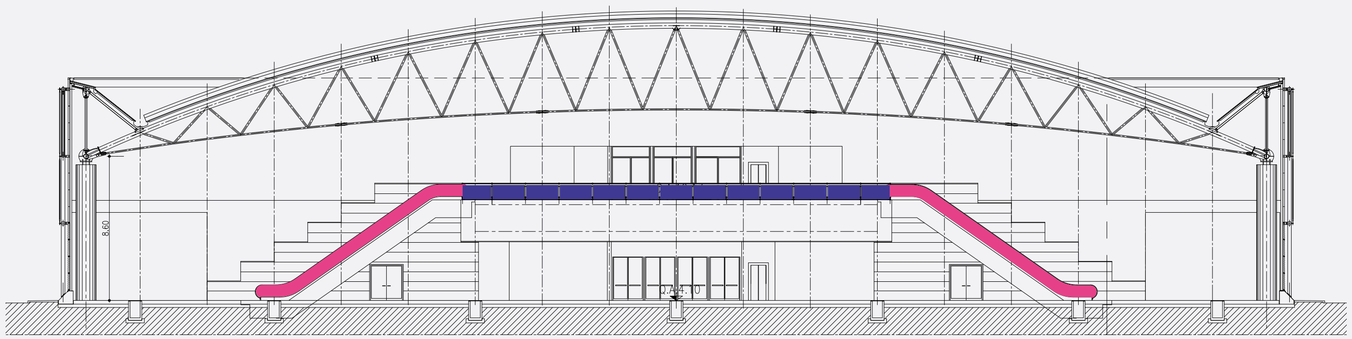
EXPO

20M Hall Escalators (Left + Right) + 21M Glass Railing, Hall 8

€30,000

- AVAILABILITY: 8 (A set of 2 escalators & 1 railing in each hall)





SPONSORSHIP INCLUDES

- The price includes the production and setup

EXTRA VALUE BENEFITS

- 50 Standard Passes and 1 Platinum Pass for the expo

SPECIFICATIONS

Escalators

- 1450cmW x 65 cmH x 2 pieces Double sided
- 1450cmW x 65 cmH x 2 pieces Single sided

Railing

- 188cmW x 88 cmH x 11 pieces facing the hall
- 166cmW x 88 cmH x 2 pieces facing the hall

Artwork to be provided by the sponsor

FX.world

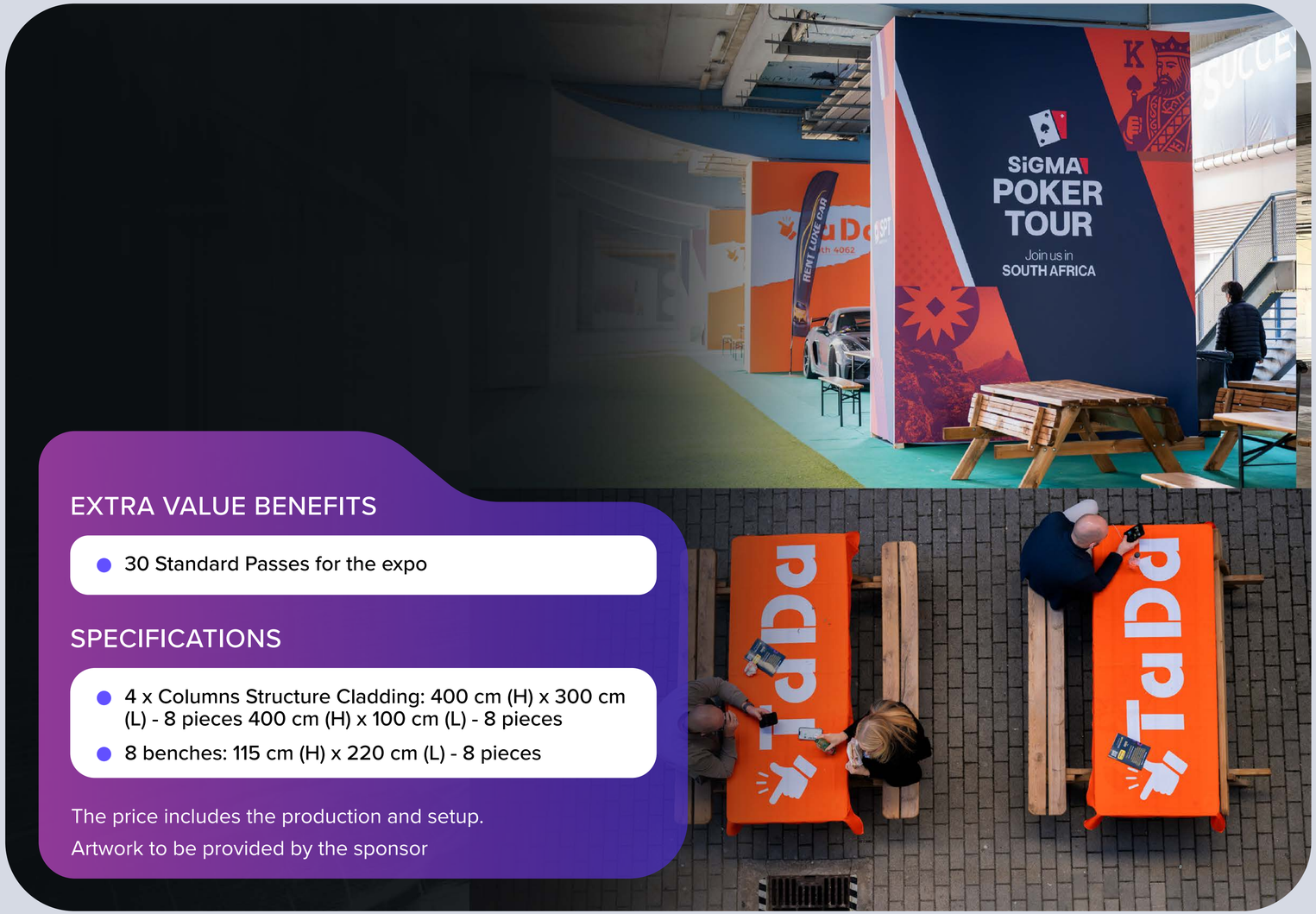
EXPO

Grab and Go Sponsorship

€18,500

AVAILABILITY: 7

Central to all eight halls, the food court offers a diverse selection of international cuisines, ensuring delegates remain energised throughout a full day of in-depth panels and high-level networking. Positioned at the heart of the venue, it benefits from consistent, high foot traffic, offering sponsors exceptional visibility and repeated engagement with attendees.



EXTRA VALUE BENEFITS

- 30 Standard Passes for the expo

SPECIFICATIONS

- 4 x Columns Structure Cladding: 400 cm (H) x 300 cm (L) - 8 pieces 400 cm (H) x 100 cm (L) - 8 pieces
- 8 benches: 115 cm (H) x 220 cm (L) - 8 pieces

The price includes the production and setup.
Artwork to be provided by the sponsor

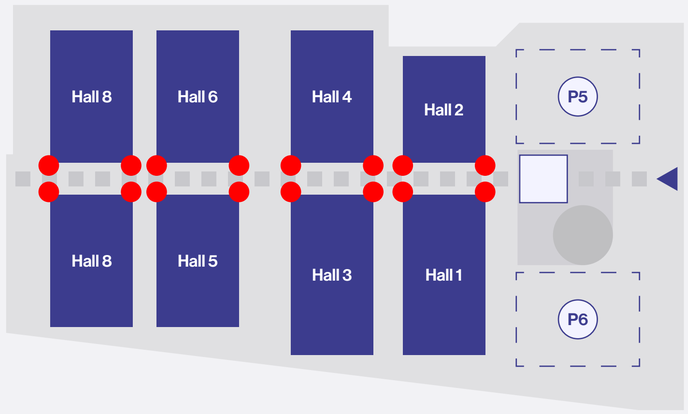
FX.world

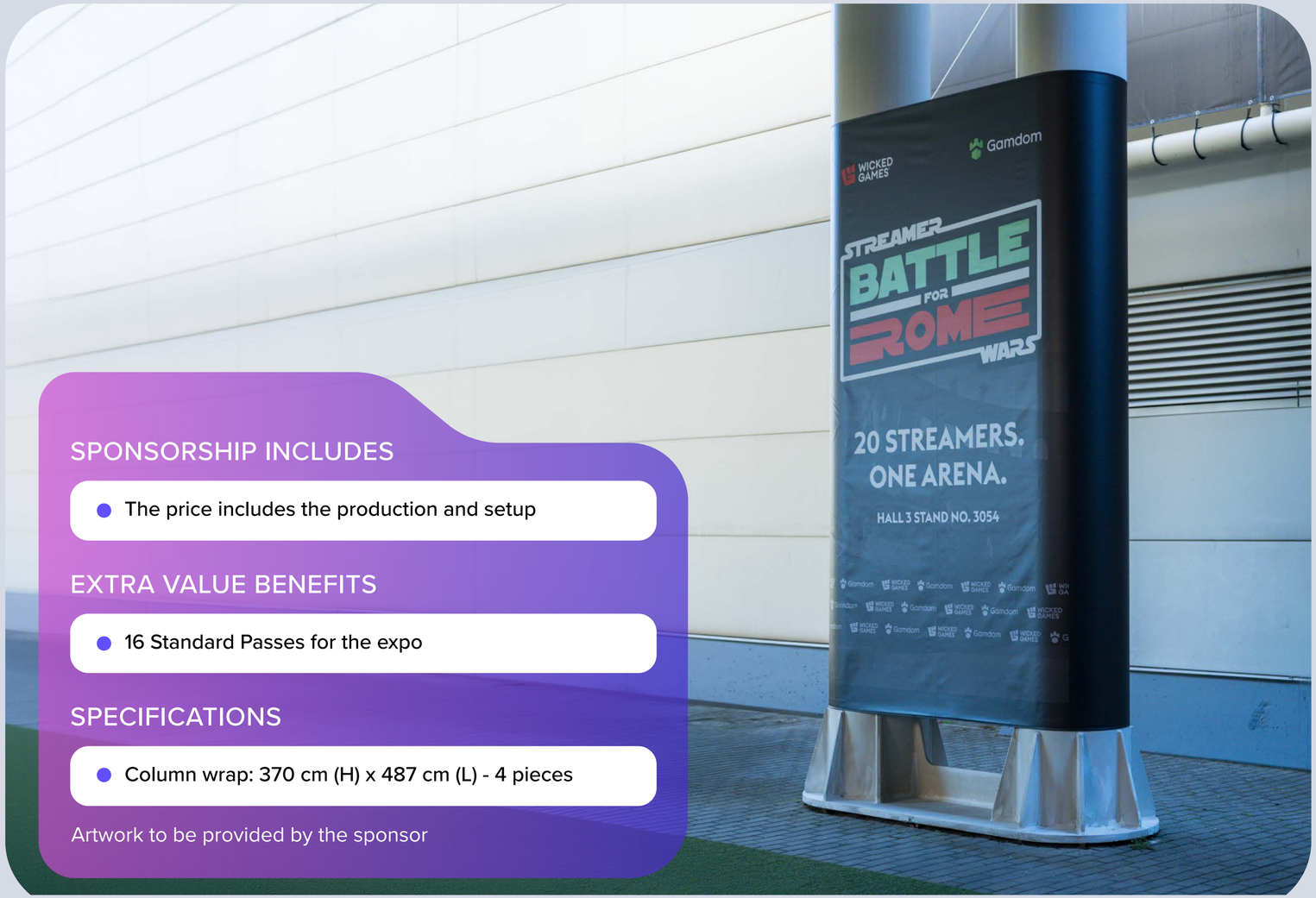
EXPO

32M Food Court Pillars

€10,000

AVAILABILITY: 4





SPONSORSHIP INCLUDES

- The price includes the production and setup

EXTRA VALUE BENEFITS

- 16 Standard Passes for the expo

SPECIFICATIONS

- Column wrap: 370 cm (H) x 487 cm (L) - 4 pieces

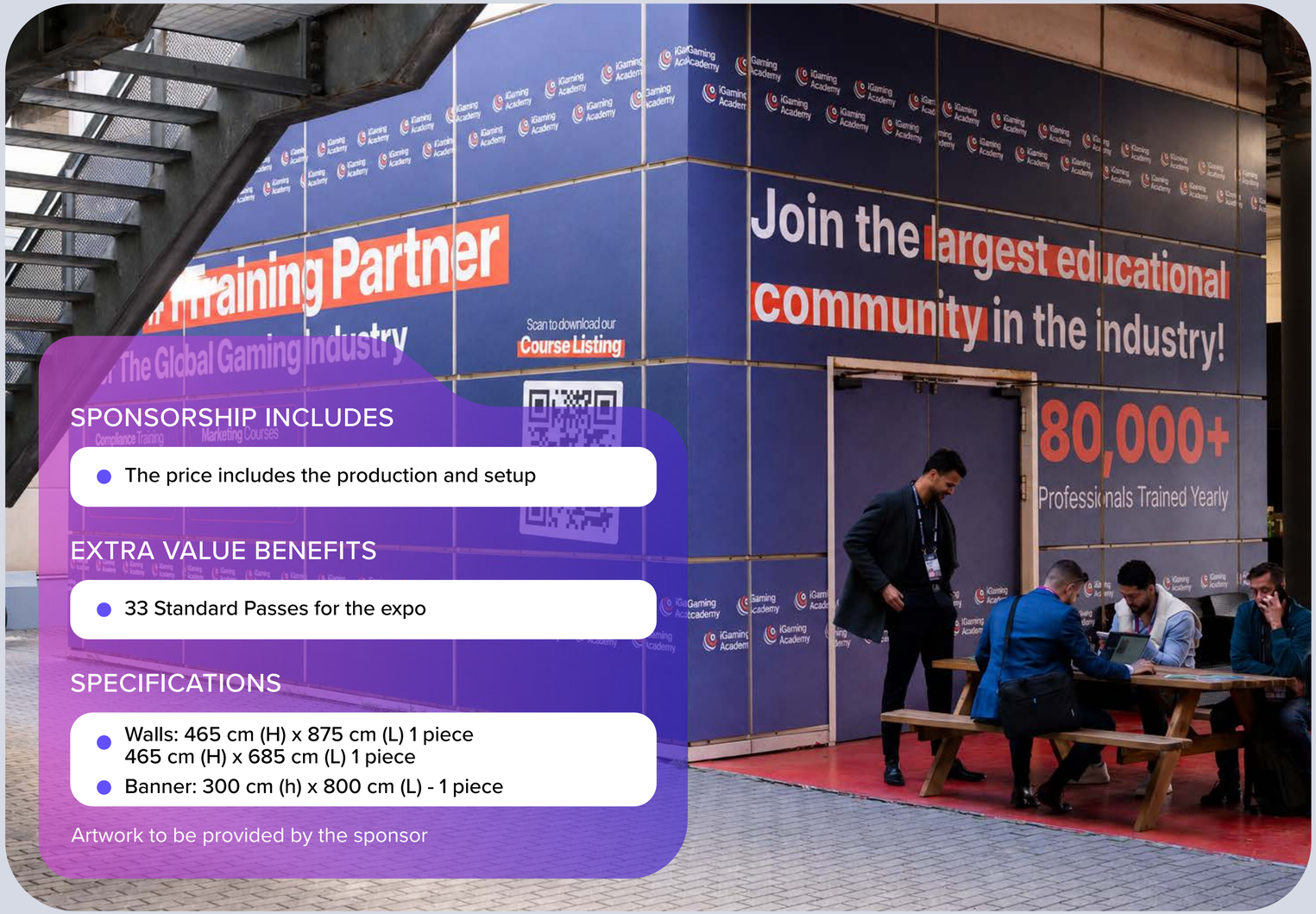
Artwork to be provided by the sponsor

FX.world

EXPO

41M SC2
Kiosk Bar
€20,000

A magnet for delegates looking to connect over a cup of coffee and good conversation, the Kiosk Bar promises to attract valuable foot traffic throughout the two day expo and conference. How can you get in on the action? Create a strong presence at the summit with attractive brand placement ensuring premium visibility.



SPONSORSHIP INCLUDES

- The price includes the production and setup

EXTRA VALUE BENEFITS

- 33 Standard Passes for the expo

SPECIFICATIONS

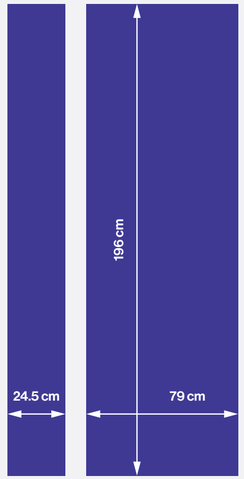
- Walls: 465 cm (H) x 875 cm (L) 1 piece
  465 cm (H) x 685 cm (L) 1 piece
- Banner: 300 cm (h) x 800 cm (L) - 1 piece

Artwork to be provided by the sponsor

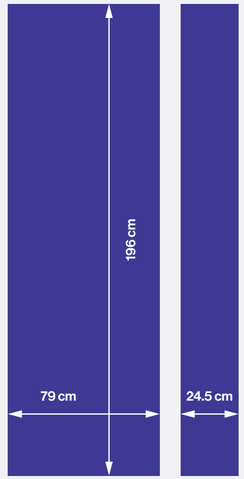
EXPO

35P - SC1 First Floor - Door Branding

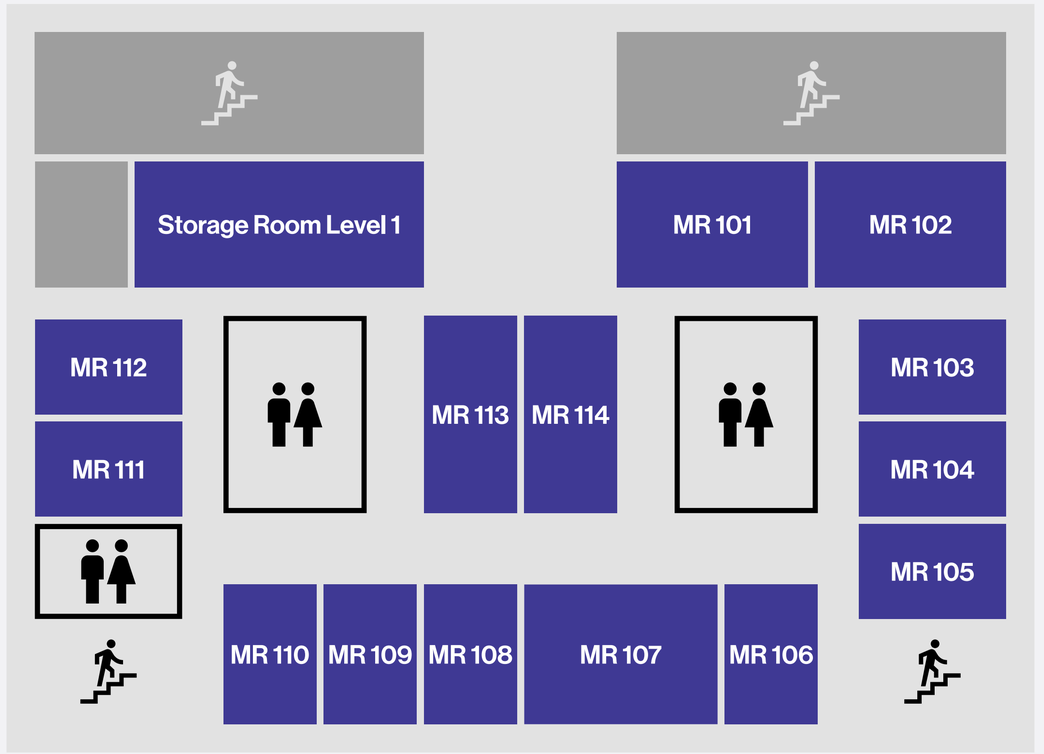
MR 101
MR 102
MR 103
MR 111
MR 112
MR 113



MR 104
MR 105
MR 106
MR 107
MR 108
MR 109
MR 110
MR 115
MR 116



Location	Category	Floor	Seling incl. Vat (22%)
Meeting Rooms SC1	Optional door Branding (Specific Rooms 1)	First Floor	€300
Meeting Rooms SC1	Optional door Branding (Specific Rooms 1)		€300
Meeting Rooms SC2	Optional Panel next to door	First Floor	€600
Meeting Rooms SC1 & SC2	Optional Wall - 3m x 2.5m		€2,500
Meeting Rooms SC1 & SC2	Optional Wall - 4m x 2.5m	First Floor	€3,000
Meeting Rooms SC1 & SC2	Optional Wall - 5m x 2.5m		€3,500

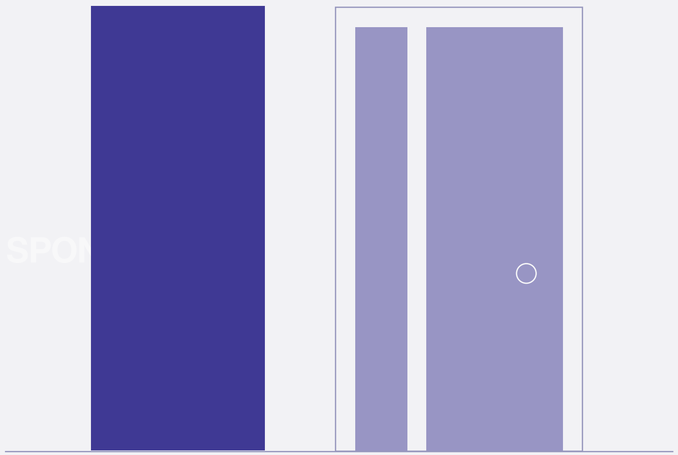


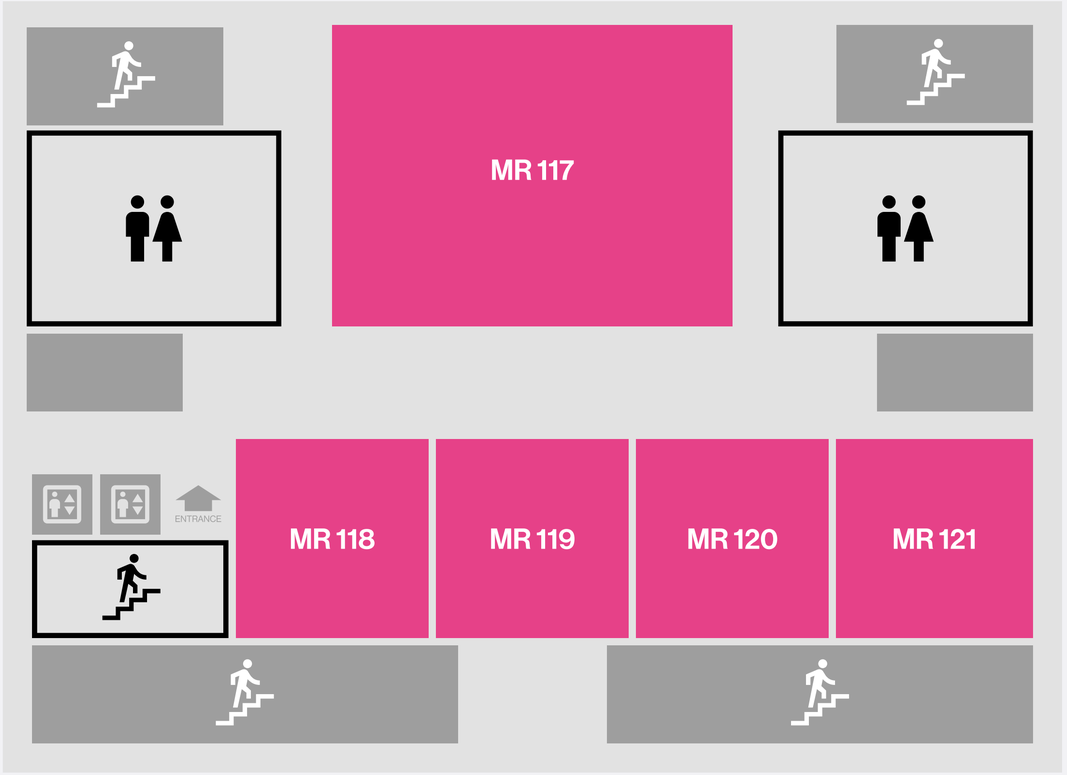
FX.world

EXPO

36P - SC2 Second Floor - Panel next to Door

MR 117 - 90x230cm
MR 118 - 90x230cm
MR 119 - 90x230cm
MR 120 - 90x230cm
MR 121 - 70x230cm





EXPO

SC1 & SC2 Meeting Rooms - Optional walls

Options

3x2.5m | 4x2.5m | **5**x2.5m

Building	Room no. floor plan	Dimensions Venue	
		Length	*Width*
SC1	MR101	6.00	5.50
SC1	MR102	8.00	4.60/4.32
SC1	MR103	5.00	4.00
SC1	MR104	4.75	4.00
SC1	MR105	4.75	3.25
SC1	MR106	5.00	4.00
SC1	MR107	5.67	7.88
SC1	MR108	5.67	3.88
SC1	MR109	5.67	3.88
SC1	MR110	5.67	3.88
SC1	MR111	5.00	3.26
SC1	MR112	5.00	4.00
SC1	MR113	4.00	4.00
SC1	MR114	4.00	4.00
SC2	MR117	15.70	11.70
SC2	MR118	7.90	7.80
SC2	MR119	7.90	7.80
SC2	MR120	7.90	7.80
SC2	MR121	7.90	7.80



FX.world

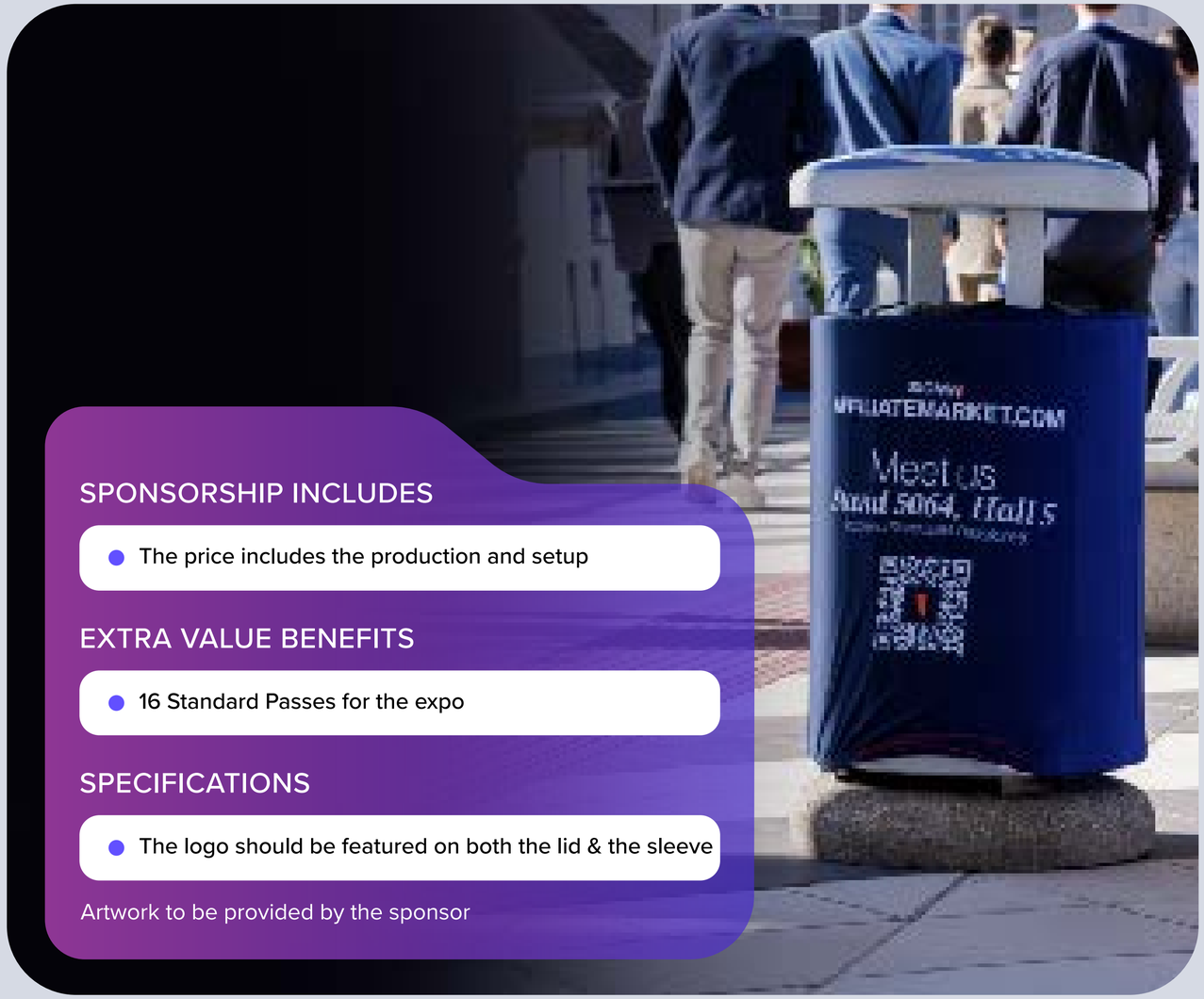
EXPO

Outdoor Bins

€10,000

AVAILABILITY: 1





SPONSORSHIP INCLUDES

- The price includes the production and setup

EXTRA VALUE BENEFITS

- 16 Standard Passes for the expo

SPECIFICATIONS

- The logo should be featured on both the lid & the sleeve

Artwork to be provided by the sponsor

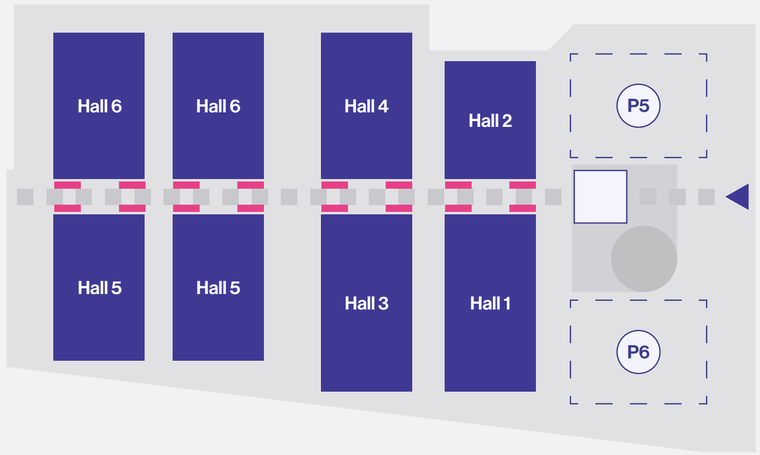
FX.world

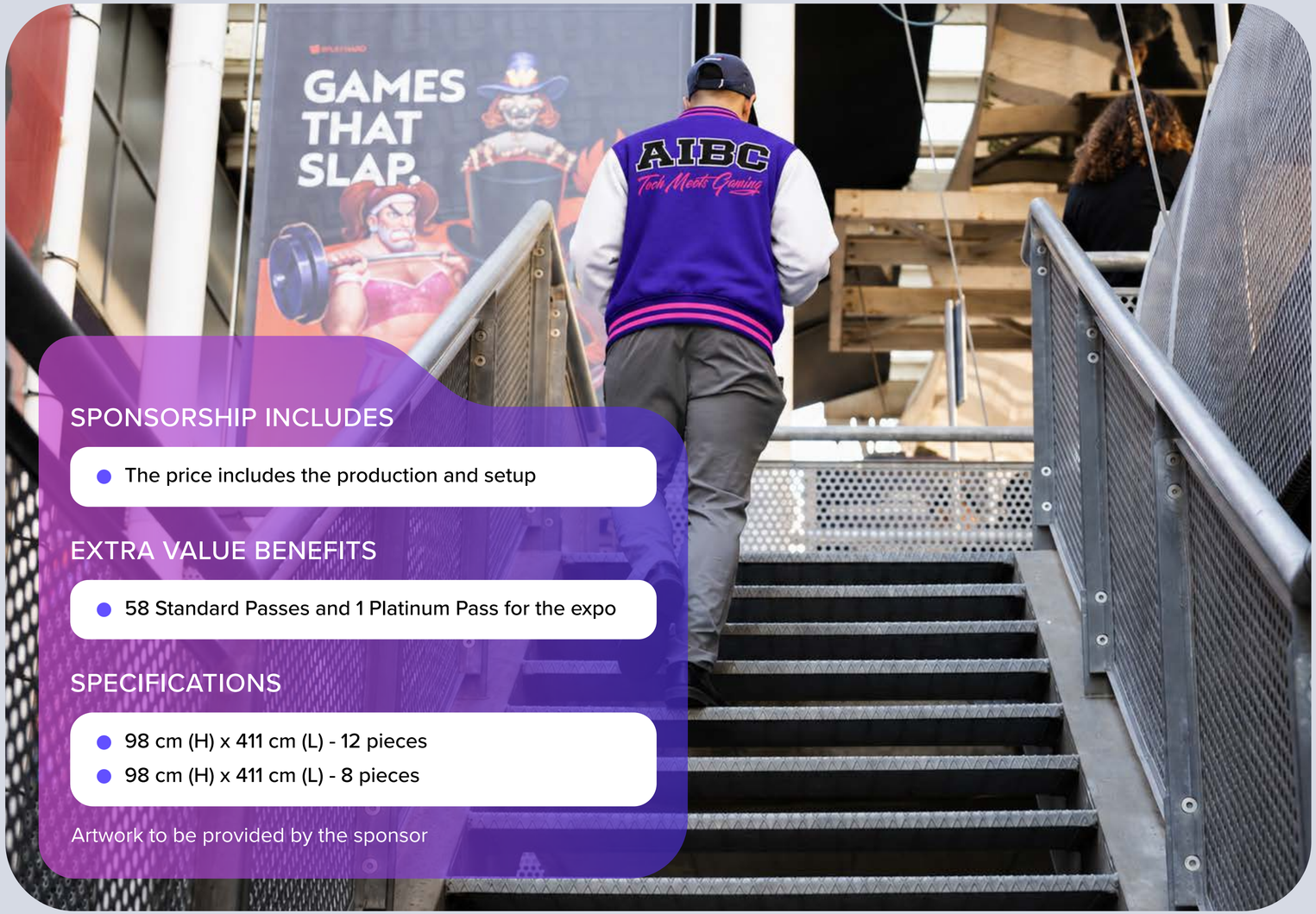
EXPO

24M Outdoor Stair Railings - Hall 1 to 8

€35,000

AVAILABILITY: 8





SPONSORSHIP INCLUDES

- The price includes the production and setup

EXTRA VALUE BENEFITS

- 58 Standard Passes and 1 Platinum Pass for the expo

SPECIFICATIONS

- 98 cm (H) x 411 cm (L) - 12 pieces
- 98 cm (H) x 411 cm (L) - 8 pieces

Artwork to be provided by the sponsor

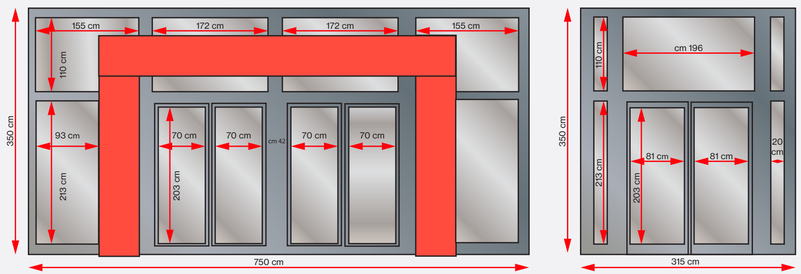
FX.world

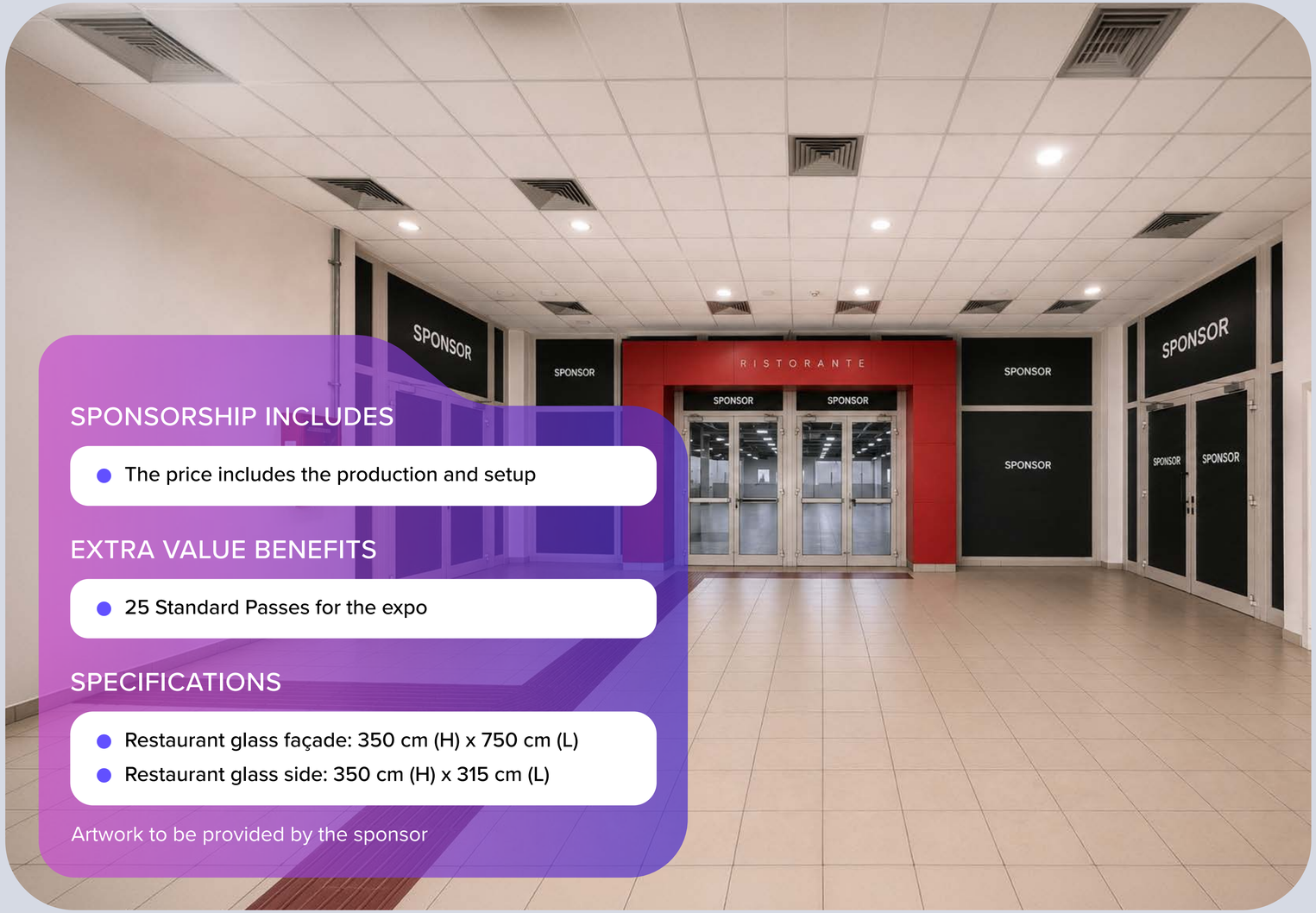
EXPO

Main Restaurant Facade

€15,000

AVAILABILITY: 1





SPONSORSHIP INCLUDES

- The price includes the production and setup

EXTRA VALUE BENEFITS

- 25 Standard Passes for the expo

SPECIFICATIONS

- Restaurant glass façade: 350 cm (H) x 750 cm (L)
- Restaurant glass side: 350 cm (H) x 315 cm (L)

Artwork to be provided by the sponsor

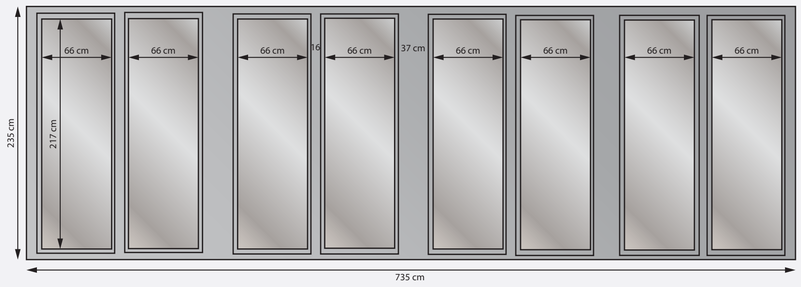
FX.world

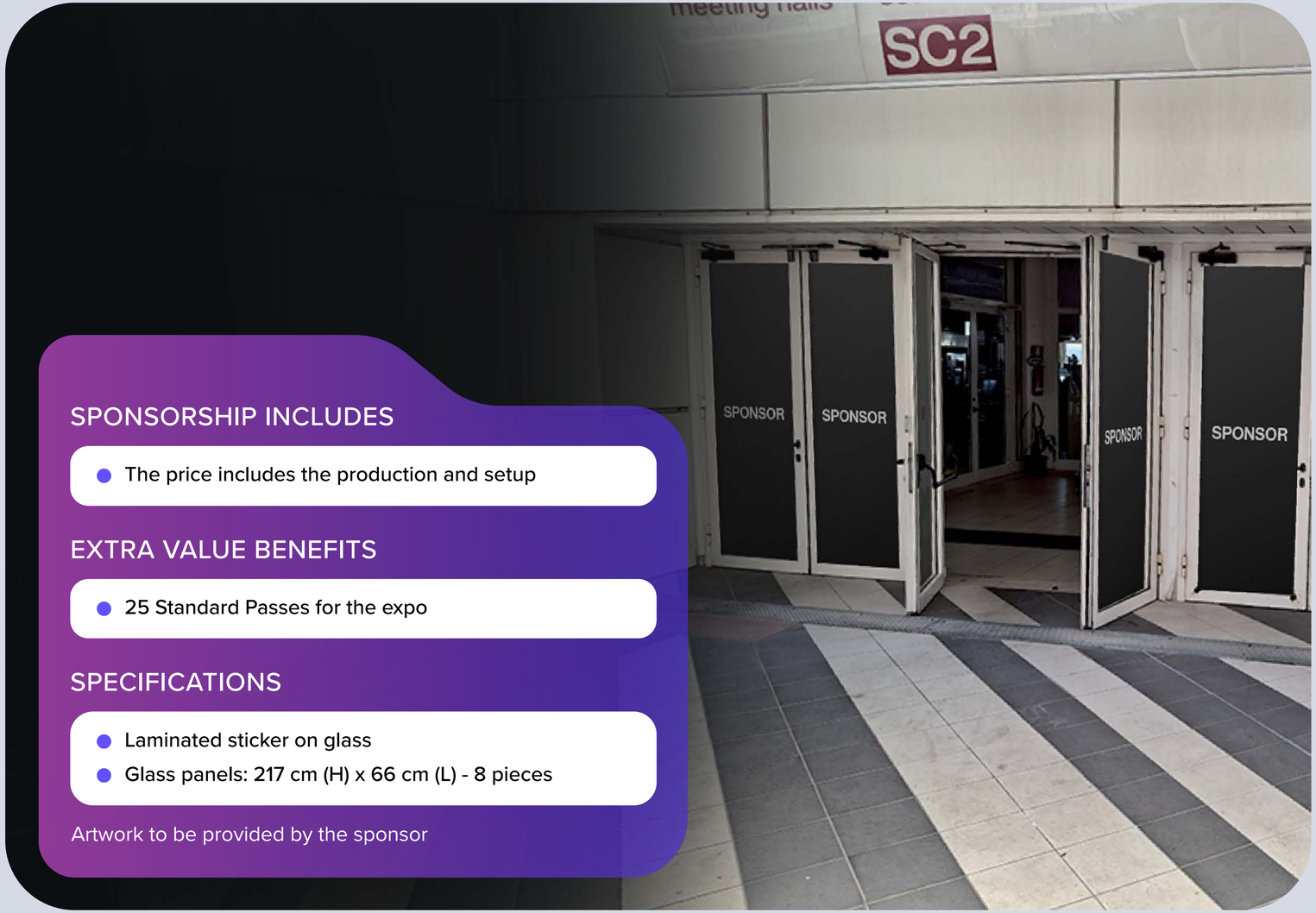
EXPO

38P SC2 Building Entrance

€15,000

AVAILABILITY: 1





SPONSORSHIP INCLUDES

- The price includes the production and setup

EXTRA VALUE BENEFITS

- 25 Standard Passes for the expo

SPECIFICATIONS

- Laminated sticker on glass
- Glass panels: 217 cm (H) x 66 cm (L) - 8 pieces

Artwork to be provided by the sponsor

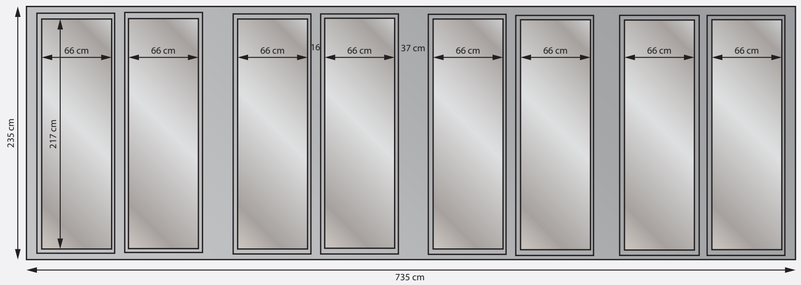
FX.world

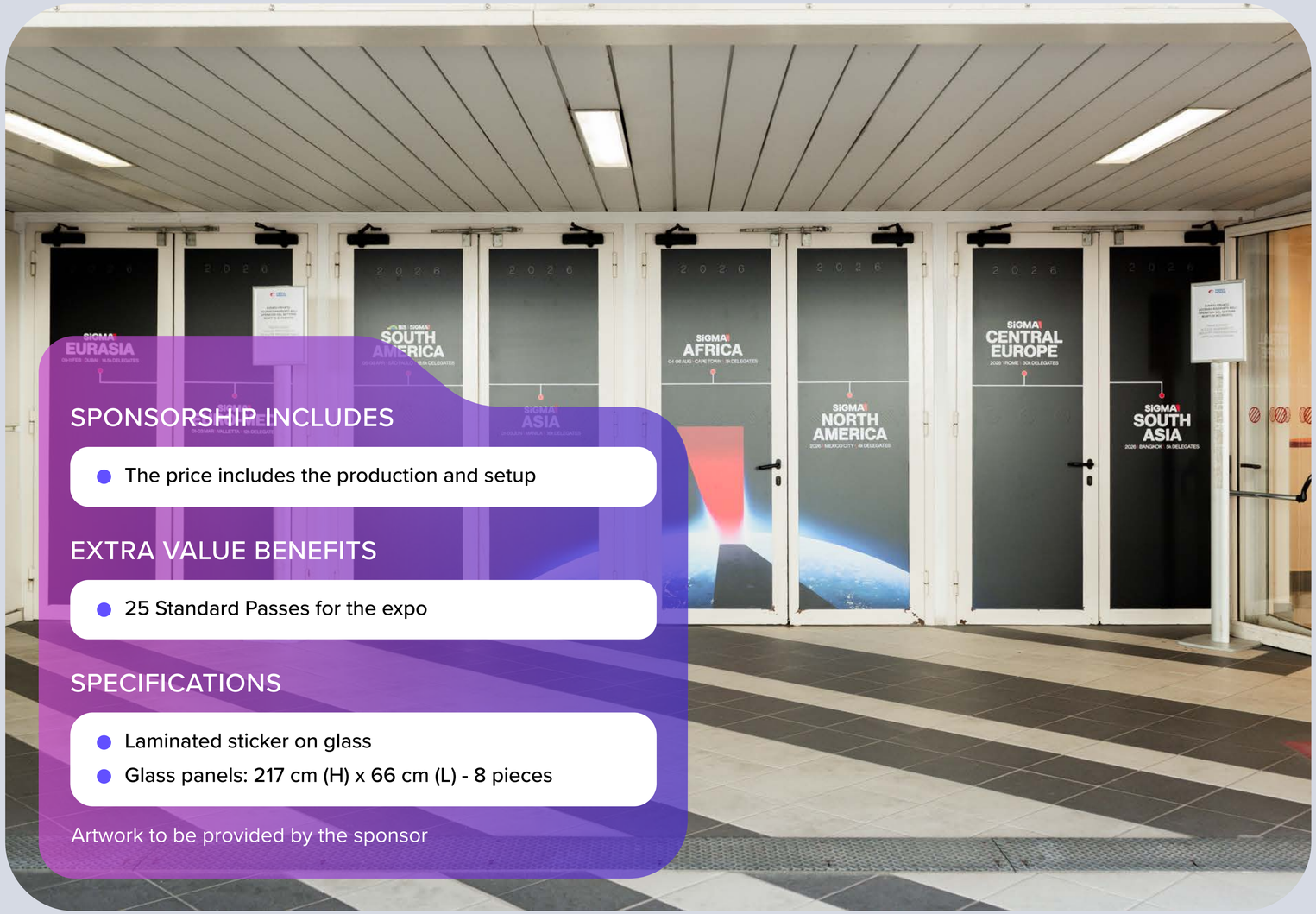
EXPO

37P SC1 Building Entrance

€15,000

AVAILABILITY: 1





SPONSORSHIP INCLUDES

- The price includes the production and setup

EXTRA VALUE BENEFITS

- 25 Standard Passes for the expo

SPECIFICATIONS

- Laminated sticker on glass
- Glass panels: 217 cm (H) x 66 cm (L) - 8 pieces

Artwork to be provided by the sponsor

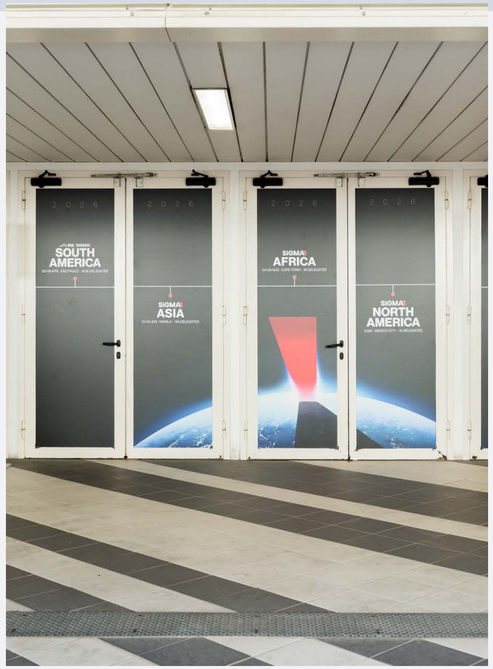
FX.world

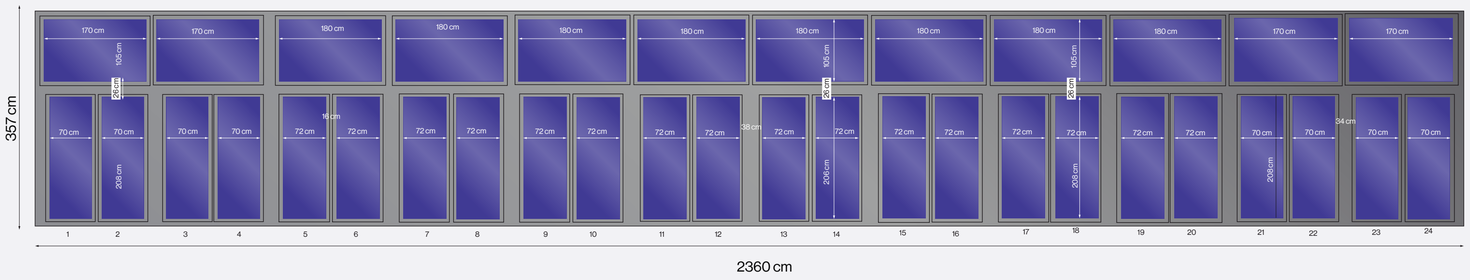
EXPO

18M Entrance Ticketing Hall Exit Glass Doors A1 (Facing Outside)

€12,000

AVAILABILITY: 1





SPONSORSHIP INCLUDES

- The price includes the production and setup

EXTRA VALUE BENEFITS

- 20 Standard Passes for the expo

SPECIFICATIONS

- Glass panels:
  105 cm (H) x 170 cm (L) - 4 pieces
  105 cm (H) x 180 cm (L) - 8 pieces
  208 cm (H) x 70 cm (L) - 24 pieces

Artwork to be provided by the sponsor

FX.world

ROME AIRPORT SPONSORSHIP

02-05 NOV 2026 . ROME

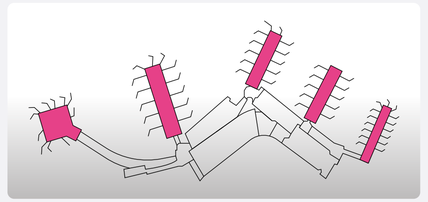
FX.world Diginetwork Total Coverage

Extra Schengen
Dom/Schengen

Departures
Arrivals

Digital

FCO



Reference plant:
Diginetwork

Location
T3, T1, Transit, AVC, Pier B, Pier A1-10, Pier E, Satellite

Reason why
Product with higher capillarity, present in all airport piers/areas

Specifications
Spot 10" Full Motion
Loop 60"
Max 6 Clients
1140 spots per day guaranteed to each Client

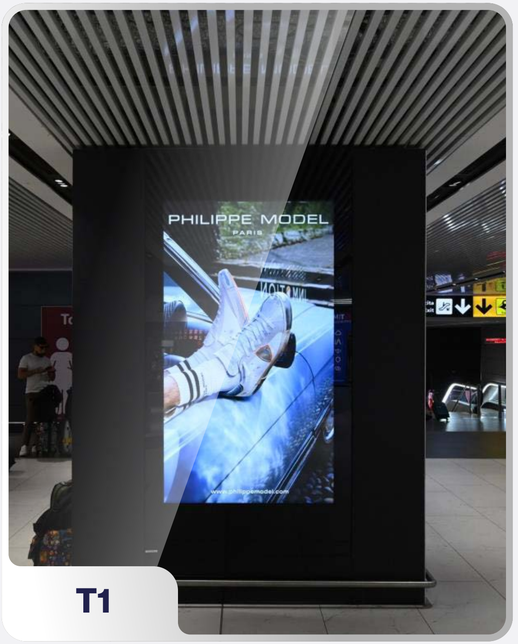
Typology:
258 digital screens HD in full motion 65"

Resolution:
LCD 1080X1920px (Portrait) 80,3 (b) x 142,8 (h) cm

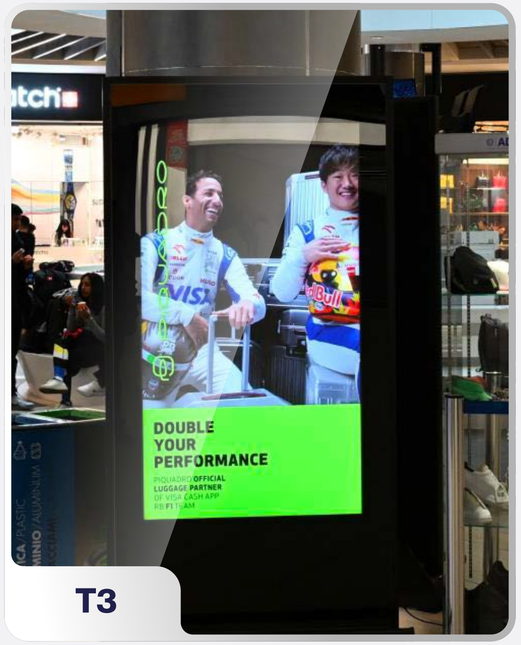
Video Format
Mp4 (codec H264) at 25 fps. Bitrate max 1000kbps - NO AUDIO

Photo Format
Jpg, png (RGB)

Activity Time:
Switch on 5:00 | Switch off 23:59



T1



T3

Sponsorship	14 Days	1 Month	3 Months
1 slot of 10"	€36.000 net	€56.000 net	€100.000 net

Important Information

Please note that while digital advertising formats at Fiumicino Airport (ADR) feature multiple screens within key zones, it is not possible to display different ads on individual screens simultaneously.
Both Diginetwork and Digiwelcome formats operate on a synchronized system, meaning the same 10-second animated advertisement will appear across all associated screens at the same time.

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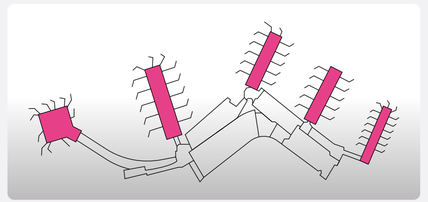
FX.world Digiwelcome Total Coverage

Extra Schengen
Dom/Schengen

Departures
Arrivals

Digital

FCO



Reference plant:
Diginetwork

Typology:
258 digital screens HD in full motion 65”

Location
T3, T1, Transit, AVC, Pier B, Pier A1-10, Pier E, Satellite

Resolution:
LCD 1080X1920px (Portrait)
80,3 (b) x 142,8 (h) cm

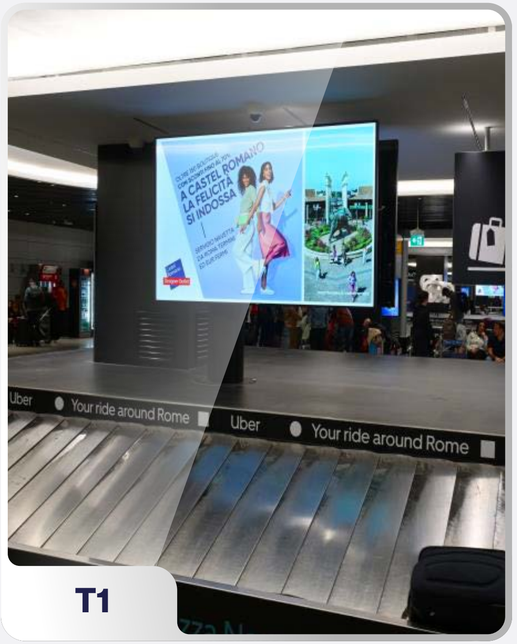
Reason why
Product with higher capillarity, present in all airport piers/areas

Video Format
Mp4 (codec H264) at 25 fps.
Bitrate max 1000kbps -
NO AUDIO

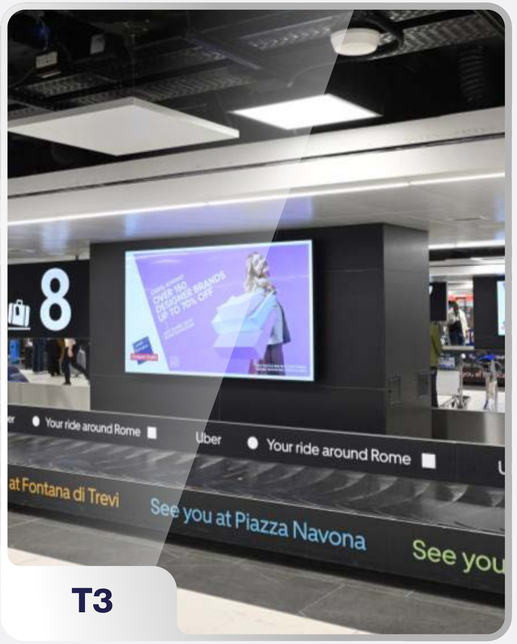
Specifications
Spot 10” Full Motion
Loop 60”
Max 6 Clients
1140 spots per day guaranteed to each Client

Photo Format
Jpg, png (RGB)

Activity Time:
Switch on 5:00 | Switch off 23:59



T1



T3

Sponsorship	14 Days	1 Month	3 Months
1 slot of 10”	€36.000 net	€56.000 net	€100.000 net

Important Information

Please note that while digital advertising formats at Fiumicino Airport (ADR) feature multiple screens within key zones, it is not possible to display different ads on individual screens simultaneously.
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FX.world

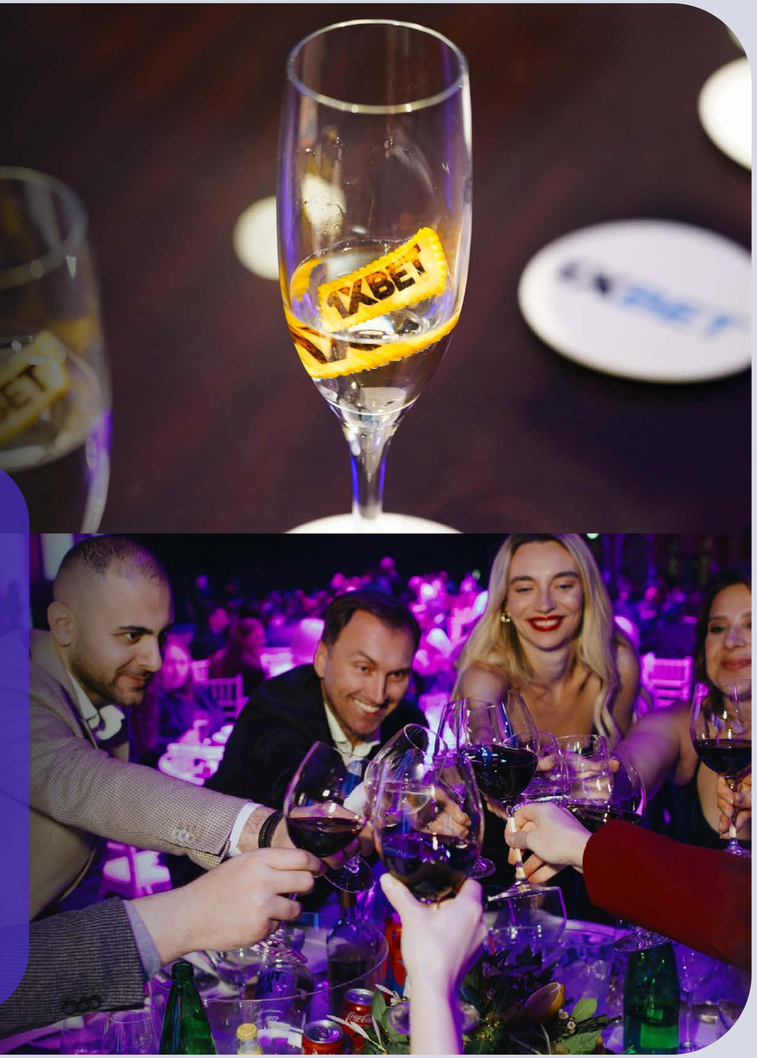
AWARDS

Awards Night Reception

€12,500

AVAILABILITY: 1

Before the Awards Dinner, an elegant drinks reception with live entertainment will welcome guests. This sponsorship offers prominent branding in the reception area, ensuring your brand is noticed as attendees arrive and mingle.



SPONSORSHIP INCLUDES

- One table for 10 in a central location
- Branding visibility during the reception including glass rings and roll-up banners
- Opportunity to distribute branded gifts to the guests
- Logo on all the official photographs of the reception
- Post event marketing on social media

EXTRA VALUE BENEFITS

- 20 Standard Passes for the expo

Any branded gifts need to be provided by the sponsor & delivered to the FX Office by no later than 2 weeks prior to the Summit

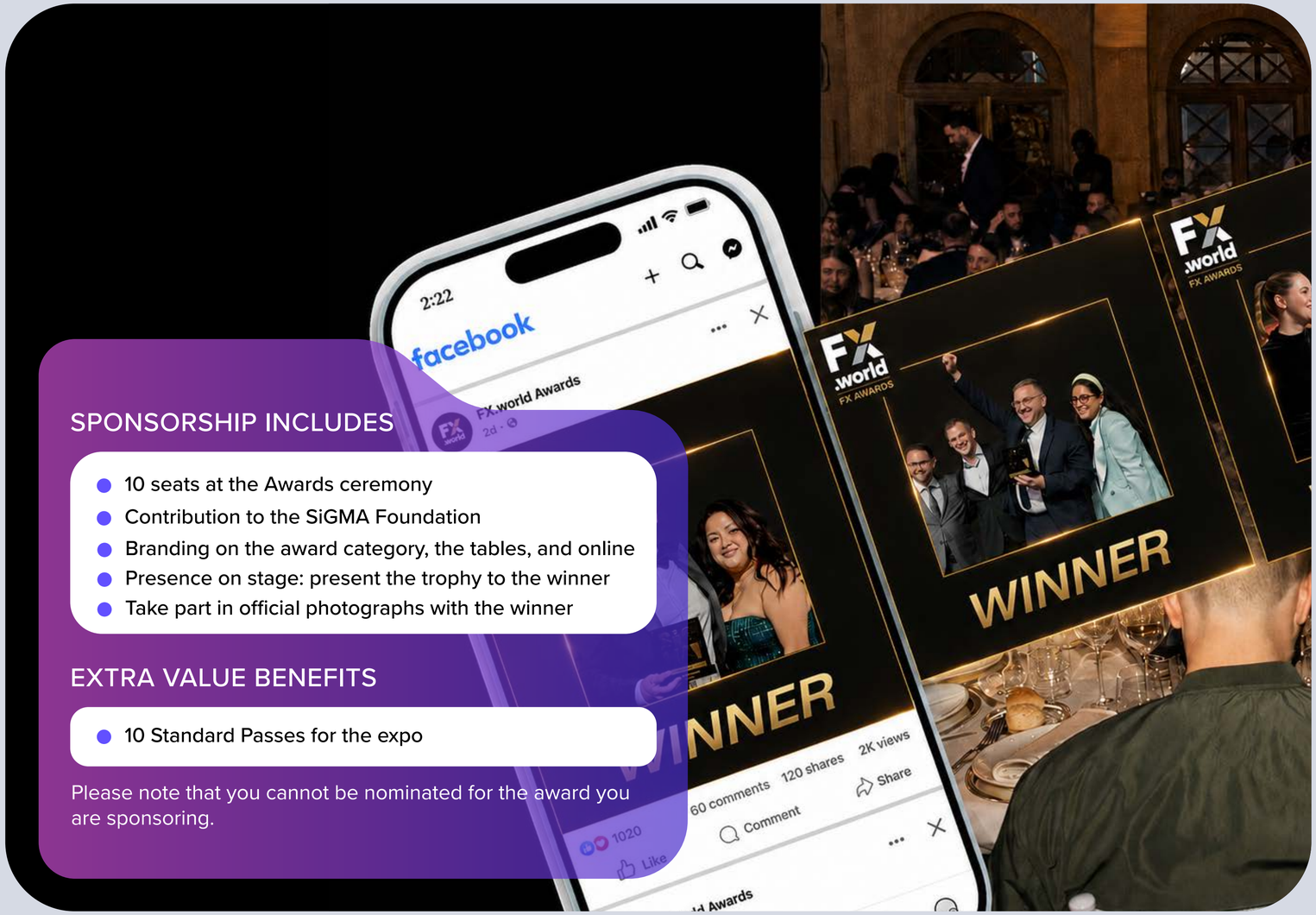
FX.world

AWARDS

Awards Category

€6,000

Align yourself with industry excellence through the Awards Category Sponsorship Package. Beyond prestigious on-page branding opportunities, this sponsorship extends to the stage itself, giving you real presence and credibility at the event. Choose from a broad range of industry categories spanning everything from sportsbook operators to game providers and enjoy a moment in the spotlight while presenting the trophy.



SPONSORSHIP INCLUDES

- 10 seats at the Awards ceremony
- Contribution to the SiGMA Foundation
- Branding on the award category, the tables, and online
- Presence on stage: present the trophy to the winner
- Take part in official photographs with the winner

EXTRA VALUE BENEFITS

- 10 Standard Passes for the expo

Please note that you cannot be nominated for the award you are sponsoring.

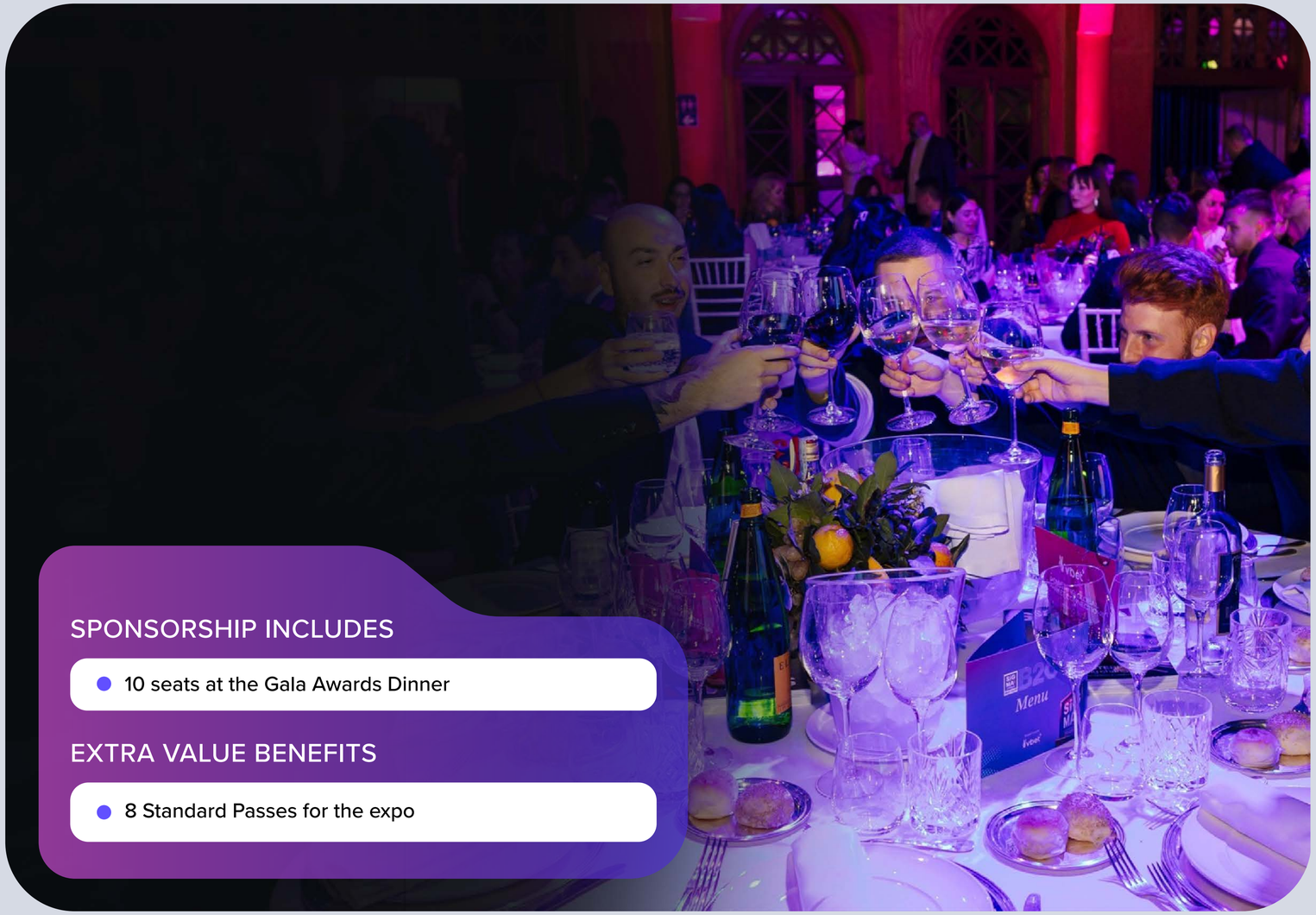
FX.world

AWARDS

Awards Table

€5,000

Enjoy a no-expense-spared evening of Party and invite employees, friends, or leads to a seat at the table.



SPONSORSHIP INCLUDES

- 10 seats at the Gala Awards Dinner

EXTRA VALUE BENEFITS

- 8 Standard Passes for the expo

FX.world

AWARDS

Awards Chair Covers

€8,000

AVAILABILITY: 1

Gain exclusive visibility at one of the most glamorous and well-attended events of the summit. This sponsorship offers the opportunity to brand all event chairs, ensuring your logo is prominently displayed throughout the ceremony.



EXTRA VALUE BENEFITS

- 13 Standard Passes for the expo

SPECIFICATIONS

- Delivery to the venue no later than two weeks prior to the summit
- Branding of event chairs through customized chair covers (to be provided by the sponsor)

FX.world

AWARDS

Awards Main Title

€50,000

AVAILABILITY: 1

This exclusive sponsorship places your company at the forefront of the industry, celebrating fellow leaders in a glamorous setting. Beyond showcasing your brand to a top tier audience, the Awards provide the perfect opportunity to network over a sumptuous three-course dinner.



SPONSORSHIP INCLUDES

- Title sponsorship - The FX World Awards
- One table for ten in a central location
- All invitations sent with the sponsor's logo
- Logo & advert included on the menu
- Massive online branding visibility: several posts mentioning the exclusive sponsor of the Awards
- All collateral marketing material with the sponsor's logo
- Logo in prominent visibility on screens during the whole ceremony
- Logo on photo wall
- Event Footage available in high res with sponsor logo
- Mention by the Host

EXTRA VALUE BENEFITS

- 83 Standard Passes + 2 Platinum Passes for the expo

FX.world

Jordan Belfort

Wolf of Wall Street Sponsorship

€180,000

A rare opportunity to sponsor a headline keynote and closed-door executive networking dinner with Jordan Belfort, one of the world's most recognisable figures in sales, persuasion, entrepreneurship, and high-performance business culture within trading.



FX.world

Jordan Belfort

Wolf of Wall Street Sponsorship



THIS SPONSORSHIP INCLUDES

- Logo on screen
- Mention on Panel intro
- Conference Room Flyers
- Logo included on the website Agenda as the offcial sponsor
- Social Media promotions
- 500 Products (preferably merchandise)
- Private Michelin Dinner, 40 VIPs with the Wolf.
- Sponsor receives premium brand visibility.

EXTRA VALUE BENEFITS

- 30 Standard and 10 Platinum Passes for the expo